



KPR Institute of Engineering
and Technology
(Autonomous)
Avinashi Road, Arasur, Coimbatore - 641 407



ANNUAL REPORT

ACADEMIC YEAR 2021-22

CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP DEVELOPMENT

Centre for Innovation, Incubation and Entrepreneurship Development

Incubation is a unique and highly flexible combination of business development processes, infrastructure and people, designed to nurture and grow new and small businesses by supporting them through early stages of development and change. The concept of innovation and entrepreneurship are two separate phenomena, albeit intertwined to a great extent

Vision

To create a world class, self-sustaining business incubation centre & innovation ecosystem that will nurture knowledge based, socially relevant ventures creating economic impact on people in the regional state & nation at large.

Mission

Committed to nurture and support creativity, innovation and entrepreneurship for establishment and growth of technology, to meet the social obligations and economic growth of the community.

Objectives

- Entrepreneur centric system
- Spirit of innovation, collaboration and entrepreneurship
- Stimulate culture of innovation, creativity, business process and product design knowledge
- Support and accelerate the development of innovations into prototype products with emphasis on societal impact and market demand.

MEMBERS**FACULTY MEMBERS:**

S. No.	Name of the Faculty Member	Designation	Department
1	Dr. K. RAVI KUMAR	Professor	MECH
2	Dr. P. SREELATHA	Associate Professor	BME
3	Dr. K. S. ELANGO	Associate Professor	CIVIL
4	Dr. R. DHARMARAJ	Associate Professor	CIVIL
5	Dr. E. NAKKEERAN	Associate Professor	CHEMICAL
6	Dr. T. SIVAKUMAR	Associate Professor	CSE
7	Dr. S. SAMPATHKUMAR	Assistant Professor (Sl. G)	EEE
8	Dr. S. ARIVAZHAGAN	Assistant Professor (Sl. G)	MECH
9	Mr. P. ARUNKUMAR	Assistant Professor (Sr. G)	BME
10	Mr. S. SATHEESH KUMAR	Assistant Professor (Sr. G)	ECE
11	Dr. R. SUBRAMANIYAN	Assistant Professor (Sr. G)	PHYSICS
12	Mr. D. MOHANKUMAR	Assistant Professor	MECH

LIST OF EVENTS CONDUCTED FOR THE ACY 2021-22:

Event No	Date	Type of Event	Title of the Event
1	23.07.2021	Webinar	Budding Entrepreneurs
2	21.08.2021 & 22.08.2021	Panel Discussion & Debate	World Entrepreneurs day
3	03.09.2021	Startup	Inauguration of EQUBZ
4	04.09.2021	Seminar	Investment Avenues in Stock Market
5	8.10.2021 & 9.10.2021	Project contest	INNOVSENSE 2021
6	26.11.2021	Awareness programme - Seminar	National level Awareness Programme (e-NLAP) on Entrepreneurship (As a part of Azadi Ka Amrit Mahatsav)
7	30.12.2021	Field Visit	Field Visits to Pre-incubation units such as Fab lab, Makers Space, Design Centres, City MSME clusters, workshops etc
8	22.01.2022	Video lecture series	Session on Entrepreneurial leadership and culture
9	04.02.2022	Webinar	Session on Opportunities in Agri Business
10	05/02/2022	Seminar	Startup Avenues in Industrial Automation
11	11.02.2022	Webinar	Marketing Skills and Promotion of Small and Medium Scale Enterprise
12	12.02.2022	Webinar	Journey from Student to Employee to Employer
13	19.02.2022	Webinar	Achieving Problem-Solution Fit & Product-Market Fit
14	22.02.2022	Workshop	Workshop on Design Thinking, Critical thinking and Innovation Design
15	24.02.2022	Webinar	Session on Startup Initiatives

Event No	Date	Type of Event	Title of the Event
16	26/02/2022	Conference – Innovative Project Review	Pitching Event for PoCs developed & linkage with Innovation Ambassadors for mentorship support
17	01.03.2022	Workshop	Workshop on Entrepreneurship Skill, Attitude and behaviour development
18	05.03.2022	Seminar	A session on lessons learnt from Entrepreneurs
19	12.03.2022	Guest Lecture	Modern Innovation in Entrepreneurial Sector
20	15.03.2022	Field Visit	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre
21	15.03.2022	Internal Project Contest	Internal Hackathon 2022
22	18.03.2022	Webinar	Business Model Canvas (BMC)
23	25.03.2022 & 26.03.2022	Workshop	A Session on Entrepreneurship and Marketing Strategies
24	31/03/2022	Webinar	Session on “How to Plan for Startup and Legal & Ethical Steps”
25	01.04.2022	workshop	Workshop on Intellectual Property Rights (IPRs) and IP management for start up
26	01.04.2022	seminar	A Session on Entrepreneurship Challenges and Opportunities in Construction Industry
27	08.04.2022	webinar	Identity Management in Digital World: Young Entrepreneurs Perspective
28	12.04.2022	Webinar	Webinar on, “Strategies for copyright management of learning strategies”
29	19.04.2022	Webinar	Startup Opportunities on Batteries for Electric Vehicles
30	20/04/2022	Workshop	Workshop on “Prototype/Process Design and Development - Prototyping”
31	22.04.2022	Celebrations	Tree Plantation Drive 2022 – To Commemorate World Earth Day

Event No	Date	Type of Event	Title of the Event
32	26.04.2022	Seminar	World Intellectual Property Day
33	27.04.2022	Top-up Lecture	Work with 5s from a startup's perspective
34	30.04.2022	Interactive Session	Startup Opportunities in Cyber Security
35	30.04.2022	Seminar	Innovation - A Key tool for Entrepreneurs
36	05.05.2022	Guest Lecture	Science, Technology and Innovation towards Entrepreneur
37	06.05.2022	Project Exhibition	INNOVSENSE - 2022
38	11.05.2022	Project Contest	Innovative Project Contest 2022 owing to the celebration of National Technology Day
39	24.05.2022	Webinar	Webinar on, "Design Thinking, Critical Thinking and Innovation Design"
40	30.05.2022	Webinar	Skillset for Successful Start-up

Event No.	:	1
Date	:	23.07.2021
Venue	:	Online
Level of the Event	:	College Level
Type of Event	:	Webinar
Title of the Event	:	Budding Entrepreneurs
In Association with	:	CIIED
Resource Person 1	:	Er. Karthik. M. Manikandan, Founder, GT Holidays Pvt. Ltd,
Convener	:	Dr. S. Ramachandran, Head / CIIED Dr. R. Dharmaraj, Head / EDC
Co-convener:	:	Dr. T. Sivakumar, Associate Professor / CSE
No. of Internal Participant (Count)	:	Faculty : 3 Research Scholars : Students : 15

The programme was organized by the Entrepreneurship Development Cell (**EDC**) in association with **CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP (CIIE)**, so as to make the students on the aware of the Entrepreneur Journey.

Er Karthik M Manikandan, Founder, GT Holidays Pvt. Ltd, addressed students by sharing his experience as an Entrepreneur Journey. He has shared is education details and his family heritage which motivated him to become an Entrepreneur. He also informed the students about the importance of reading books to become an entrepreneur and success in the business & profession.

1. Founders at work by **Jessica Livingston**
2. The Secret by Rhonda Byrne
3. Art of Start by Guy Kawasaki

4. You are a Badass at Making Money by Jen Sincero

He mentioned that a person's manner/character is the average manners/characters of the five persons around him/her.



**KPR Institute of
Engineering and
Technology**

Learn Beyond

(Autonomous, NAAC "A")



**Entrepreneurship
Development Cell (EDC)**

in association with
Center for Innovation Incubation
Entrepreneurship Development

Organizes Webinar on

Budding Entrepreneurs

Join us on 23.07.2021 at 3.00 P.M

Google Meet: hxt-feyj-ksg

Convenors

Dr.S.Ramachandran Head/CIED

Dr.R.Dharmaraj Head - EDC

Co-ordinator

Dr.T.Sivakumar - AsP/CSE

Contact: +91 9894712519



Er.Karthik.M Manikandan
GT Holidays Private Limited,
Chennai.

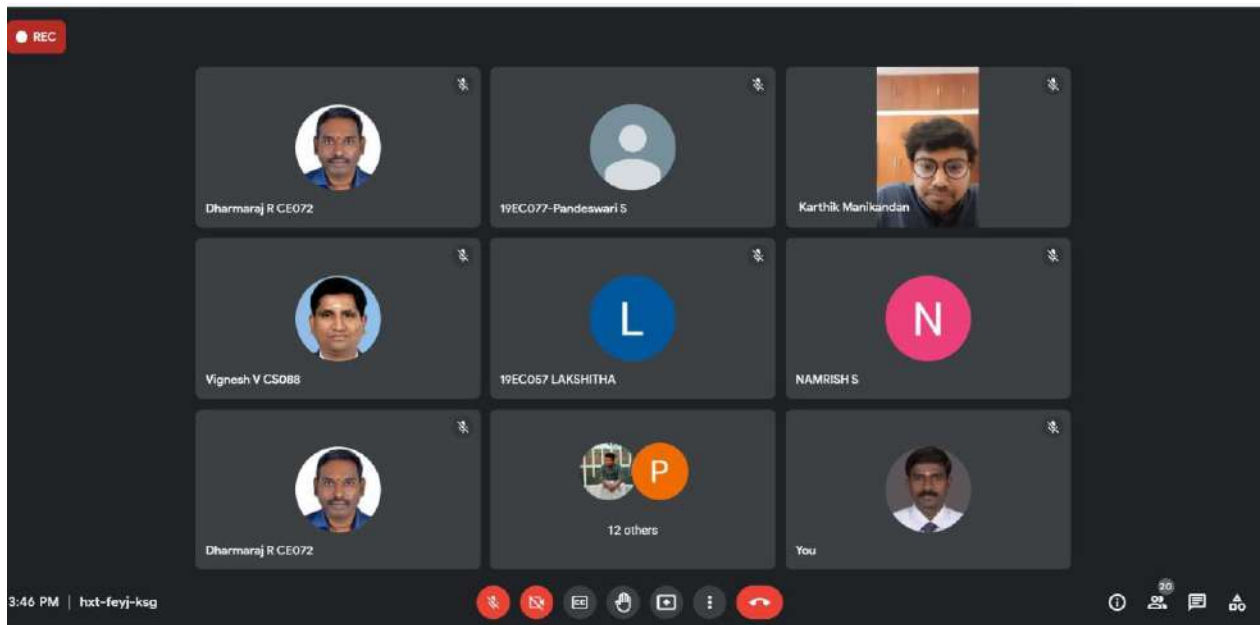


KPRIET supports the Sustainable Development Goals



kpriet.ac.in

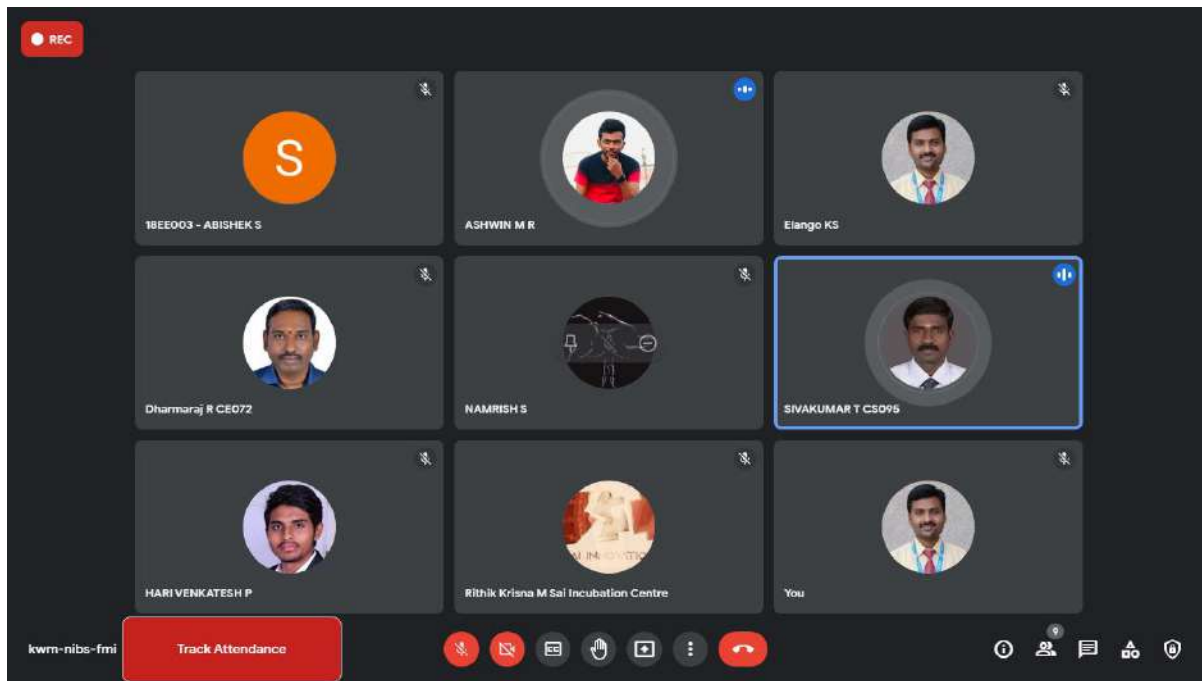
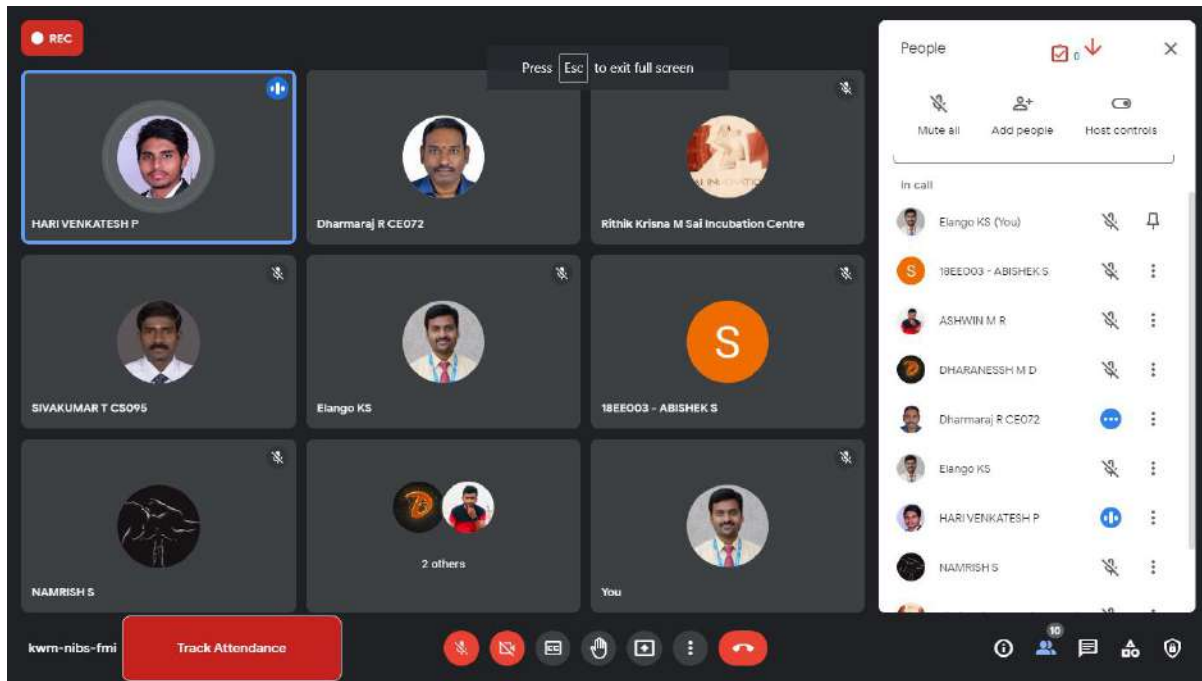
[/KPRIETOnline](https://www.facebook.com/KPRIETOnline)



Event No.	:	2
Date	:	21.08.2021 & 22.08.2021
Venue	:	Online
Level of the Event	:	College Level
Type of Event	:	Panel Discussion & Debate
Title of the Event	:	World Entrepreneurs day
In Association with	:	CIIED
Resource Person 1	:	Er. Karthik M. Manikandan, Founder, GT Holidays Pvt. Ltd,
Resource Person 2	:	
Convener	:	Dr. R. Dharmaraj, Associate Professor/Civil Dr. T. Sivakumar, Associate Professor/CSE
Co-conveners	:	
No. of Internal Participant (Count)	:	Faculty : 8 Research Scholars : Students : 12

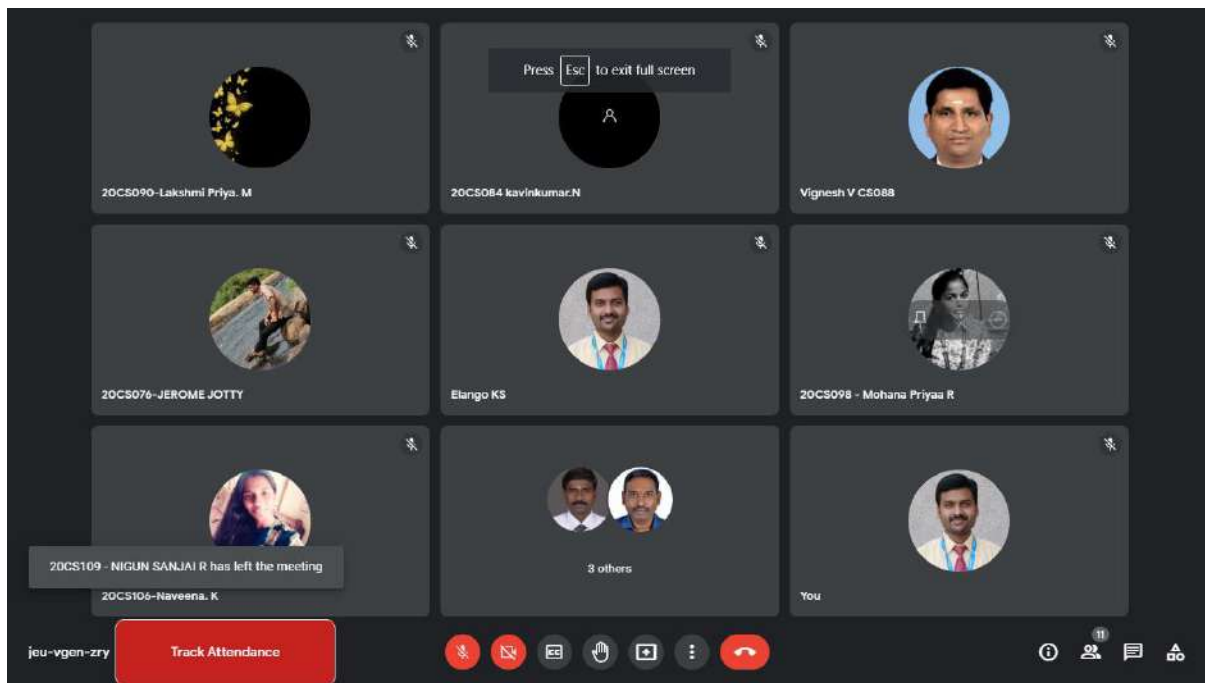
In view of World Entrepreneurs day, Institutions Innovation Council (IIC) in association with Centre for Innovation, Incubation Entrepreneurship Development (CIIED) has organized a series of events

Panel discussion has been arranged for young budding entrepreneurs on 21.08.2021. During the discussion, they made their self introduction among the members. Also, they have discussed their plan and road map to become successful entrepreneurs. Dr.V.Vignesh – IIC Coordinator, Dr.K.S.Elango - IIC Coordinator, Dr.R.Dharmaraj, Head – Entrepreneur Development Cell and Dr.T.Sivakumar, Member – CIIED coordinated the students. They have also collected the expectations of the students from the Institute to support their growth as a Entrepreneur.



In view of World Entrepreneurs day, Institutions Innovation Council (IIC) in association with Centre for Innovation, Incubation Entrepreneurship Development (CIIED), **Debate** event has been between young budding entrepreneurs and placement willing students on 22.08.2021.

During the discussion, healthy conversations and arguments have been shared by the students. Students have discussed the advantages and disadvantages aspects in both the fields. Dr.V.Vignesh – IIC Coordinator, Dr.K.S.Elango - IIC Coordinator, Dr.R.Dharmaraj, Head – Entrepreneur Development Cell and Dr.T.Sivakumar, Member – CIIED have coordinated the students and gave suggestions to handle the challenges as an entrepreneur/employee. In addition, suggestions relate to various business processes including legal issues, finance and resource problems, difficulty finding clients and building a network, challenges with growing the business, ethical dilemmas, personnel management, and time management have been given.





Event No. : 3
Date : 03.09.2021
Venue : KIC
Level of the Event : College Level
Type of Event : Inauguration of startup
Title of the Event : **Inauguration of EQUBZ @ KIC**
In Association with :
Resource Person 1 : Mr. S. Sasidharan, EQUBZ
Resource Person 2 : Mr. G. Kumaran, EQUBZ
Convener : Dr. K. Ravi Kumar, Professor/Mech
Co-conveners : Dr. D. Surendran, Professor/CSE

**INAUGURAL
FUNCTION**



We Cordially Invite you for the Inauguration of
EQUBZ at KPRIET Incubation Centre,
Coimbatore



September 3 2021
09:30 am to 10:30 am

 **eQubz**
the complete battery solution
Part of KPR Incubation Centre (KIC)

 **INSTITUTION'S
INNOVATION
COUNCIL**
(University of KPR Incubation)

Requesting your presence,
S. Sasidharan and G. Kumaran

  **KPR Institute of
Engineering and
Technology**
Learn Beyond (Autonomous, NAAC "A")

EQUBZ Founded by Mr. Sasidharan S and Mr.G.Kumaran, EEE student of 2017-2021 batch, develops new innovative batteries that can play a major role in future automotive Industry. Dr. K. P. Ramasamy, Chairman, KPRIET motivated the startup by providing seed funding of 3 lakhs to meet the operational requirements and further developments



Event No. : 4
Date : 04.09.2021
Venue : Thanam Hall
Level of the Event : College Level
Type of Event : Seminar
Title of the Event : **Investment Avenues in Stock Market**
In Association with : CIIED
Resource Person 1 : **Thiru.P.N.Radhakrishnan FAC, Share Broking and Advisory Services**
Resource Person 2 :

Convener : Dr. S. Ramachandran, Director / CIIED

Co-conveners : Dr. R. Dharmaraj, Head / EDC

No. of Internal Participant (Count) : Faculty : 55
Research Scholars :
Students : 4
Others :



KPR Institute of
Engineering and
Technology

Learn Beyond (Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

INSTITUTION'S INNOVATION COUNCIL

ENTREPRENEURSHIP DEVELOPMENT CELL

in association with

Centre for Innovation Incubation
Entrepreneurship Development (CIIED)

organizes

SEMINAR ON

INVESTMENT AVENUES IN STOCK MARKET



Thiru. P.N.RADHAKRISHNAN FCA
Share Broking and Advisory Services



04.09.2021
10 am - 11.30 am



Thanam Hall

Dr.R.Dharmaraj
Head-EDC

Dr.K.S.Elango
Dr.V.Vignesh
KPR IIC-Coordinators

Dr.S.Ramachandran
Head - CIIED

Dr.M.Akila
KPR-IIC President / Principal

kpriet.ac.in

The programme was organized by the Entrepreneurship Development Cell (**EDC**) in association with **CENTRE FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP (CIIED)**, so as to think the students on generating innovative ideas.

Thiru.P.N.Radhakrishnan FAC, Share Broking and Advisory Services, Coimbatore, addressed faculty by sharing his experience as an Entrepreneur. He also informed the faculty about the benefits of Fixed Deposits, Mutual Funds, Recurring Deposits, and Stocks. He also discussed Financial Assets, Real Assets and passive income.

The faculty raised their queries which were cleared by the resource person. Total of 55 faculty members attended the programme.

Key note addressing:

1. long term or short term investments
2. Investment Alternatives
3. Investment Avenues



Event No.	:	5
Date	:	08.10.2021 and 09.10.2021
Venue	:	Kalaiarangam
Level of the Event	:	College Level
Type of Event	:	Innovative campus project contest
Title of the Event	:	Innovsense 2021
In Association with	:	-
Resource Person 1	:	
Resource Person 2	:	
Convener	:	Dr. K. Ravi Kumar, Professor, Mech
Co-conveners	:	
	:	Faculty : 47
No. of Internal Participant (Count)	Research Scholars :	
	Students :	210
	Others :	
	: Faculty :	
No. of External Participant (Count)	Research Scholars :	
	Students :	
Outcome	:	

The innovative spirit of KPR Institute of Engineering and Technology sparkles with the creative calibre of the students showcased in the Innovsense 2021, an Intra- collegiate project contest. The two- day contest was organised from 8.10.2021 to 9.10.2021 at the college premises where a total of 47 projects were registered and 45 projects were exhibited for evaluation. The event was organised by the Centre for Innovation, Incubation and Entrepreneurship Development (CIIED) of KPRIET.

On 9.10.2021, the Chief Guest, Mr. Thirumoorthy Rangasamy, Director of Projects, Cognizant Technology Solutions, Coimbatore, reviewed the projects exhibited by students from interdisciplinary departments. During his Chief Guest address, he deliberated on the creative, communicative and cognizant skills to be enhanced by students of engineering colleges and congratulated the winners for their creative and innovative ideas. He also stressed on the vitality of innovation and illustrated its significance on future through real-time examples. During the Q&A session, the students clarified their queries related to advanced technological trends in the forthcoming years. The Principal of KPRIET, Dr. M. Akila presided over the function and Dr. A.M. Natarajan, Chief Executive felicitated the gathering.

The 47 exhibits were characterised under three heads namely Best idea, Best innovation and Best feasibility. The jury members for the contest were Mr. K. Illamurugan, CEO, La Choco Foods and Amusement System; Mr. S. Saravana Kumar, Sr. Manager Productions, V Guard Industries Ltd.; Mr. S. Akilan, Assistant Manager, Project and Finance, V – Guard Industries, Ltd.; Mr. S. Muthusaravanan, Associate Head, Training & Development, Roots Industries; Mr. G. Sivasankaran, Technical Specialist, HCL Technologies. A total of 9 projects were awarded a cash prize of worth 3 lakhs to the students. Out of the 9 noteworthy projects, 5 qualifying and dynamic projects were nominated for developing as start-up projects in the KPRIET incubation centre. The contest opened the threshold of creative and skill based learning for the students to explore the world that are yet to discover.





Event No. : 6

Date : **26.11.2021**

Venue : Ragam Hall

Level of the Event : Regional

Type of Event : Awareness programme - Seminar

Title of the Event : **National level Awareness Programme (e-NLAP) on Entrepreneurship** (As a part of Azadi Ka Amrit Mahatsav)

In Association with : MSME - Coimbatore

Resource Person 1 : 1) Mr.Tamzhinian, Founder, CEO
FRIGATE Technologies, Trichy
2) Mr. M. Palanivel
Joint Director, Branch - MSME Development Institute,
Coimbatore
3) Mrs. B. Kayalvizhi,
4) Mr.B. Rajendran , Assistant Directors , Branch - MSME
Development Institute, Coimbatore

Resource Person 2 :

Convener : Dr. K. Ravi Kumar, Professor, Mech

Co-convener :

No. of Internal Participant (Count) : Faculty : 10
Research Scholars :
Students : 400
Others :

No. of External Participant (Count) : Faculty :
Research Scholars :
Students :

Outcome :

Ministry of Micro, Small and Medium Enterprises, MSME Development Institute, Coimbatore and Centre for Innovation Incubation and Entrepreneurship development @ KPR Institute of Engineering and Technology, Jointly organized “SAMBHAV” National level Awareness Programme (e-NLAP) on Entrepreneurship as a part of Azadi Ka Amrit Mahatsav.

The programme was presided by Mr. M. Palanivel , Joint Director, Branch - MSME Development Institute, Coimbatore. Mrs. B. Kayalvizhi, Mr.B. Rajendran , Assistant Directors , Branch - MSME Development Institute, Coimbatore were also part of the event. Motivational Video – Film A, Video on schemes of MSME, Video on success stories developed by MSME were presented. Members of MSME presented the various avenues for entrepreneurship and the support rendered by MSME.

Mr.Tamzhinian, Founder, CEO FRIGATE Technologies, Trichy was the chief guest. He shared the success story of becoming an entrepreneur. He also shared on the innovative products developed in their organization.



KPR Institute of Engineering and Technology
Learn Beyond (Autonomous, NAAC 'A')
Avinashi Road, Arasur, Coimbatore.



भारतीय माध्यमिक शिक्षा बोर्ड
भारत



MSME
MICRO, SMALL & MEDIUM ENTERPRISES
सुक्ष्म, लघु एवं मझिम उद्यम
OUR STRENGTH • हमारी शक्ति
Ministry of MSME, Govt. of India



INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD initiative)

Ministry of Micro, Small and Medium Enterprises
Branch MSME Development Institute, Coimbatore
and
KPR Institute of Engineering and Technology
Centre for Innovation Incubation and Entrepreneurship Development

Jointly organises
SAMBHAV

National level Awareness Programme (e-NLAP) on
Entrepreneurship
(As a part of Azadi Ka Amrit Mahatsav)

Register @
<https://forms.gle/aYx73pbdecLgG6CAA>

 **26 November 2021**

 **11.00 am to 1.00 pm**

 **Ragam Hall**

Join us on Zoom
<https://bit.ly/3DH504m>
Meeting Id : 89693657728
Passcode : VISION

Contact : 9994157654 | office.ciied@kpriet.ac.in

kpriet.ac.in      /KPRIETonline



MSME - Ministry of Micro, Small and Medium Enterprises



Event No.	:	7
Date	:	30.12.2021
Venue	:	Pampa Nadhi Water Supply, Singanallur, Coimbatore
Level of the Event	:	College Level
Type of Event	:	Field Visit
Title of the Event	:	Field Visits to Pre-incubation units such as Fab lab, Makers Space, Design Centres, City MSME clusters, workshops etc
In Association with	:	CIIED
Resource Person 1	:	-
Convener	:	Dr. K. S. Elango, Associate Professor/Civil
Co-convener:	:	-
No. of Internal Participant (Count)	:	Faculty : 3 Research Scholars : Students : 54

“Pampa Nadhi Water Supply” is passionately engrossed in this occupation of manufacturing, since 1995. The firm is a sole proprietor owned entity which is headquartered at Coimbatore, Tamil Nadu. The spectrum of products which the industry deals includes manufacture and fabrication of water jar, water bottle and many more. Industry is facilitated by highly efficient R&D department that support to get precise idea about the mounting market requirements. The conception of this philosophy is derived from the core objective of the company – ‘To Contribute to the Society’. Adhering to this philosophy, the Company balances its business and manufacturing activities with its impact on the communities and people at large. Recognizing their responsibility towards their people, passionately, the company strives to attain progress and development of society through its operational activities. Students were visited and gathered more knowledge about the fabrication process and the Automation involved were cleaning of water cans, filling of water cans, label fixing and packing of 20/30 bottles in a cover. Finally Finished goods are packed and are sealed where production batch no is embossed for its future verification required



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INSTITUTION'S INNOVATION COUNCIL

in association with
Centre for Innovation Incubation
Entrepreneurship Development (CIIED)

organizes

Field Visit-Fabrication Unit

IIC Theme Activity : Field Visits to Pre-incubation
units such as Fab lab, Makers Space, Design Centres,
City MSME clusters, workshops etc

Date: 30.12.2021





Event No.	:	8
Date	:	22.01.2022
Venue	:	Online
Level of the Event	:	College Level
Type of Event	:	Video lecture series
Title of the Event	:	Session on Entrepreneurial leadership and culture
In Association with	:	CIIED
Resource Person 1	:	Mr. T. Sathish Kumar, Managing Director, Milky Mist Dairy Food Private Limited, Erode
Convener	:	Mr. N. Udhayakumar, Head Ignitron
Co-convener:	:	-
No. of Internal Participant (Count)	:	Faculty : 5 Research Scholars : Students : 100

Entrepreneurship Development Cell (EDC) in association with Centre for Innovation, Incubation and Entrepreneurship Development (CIIED) organizes video lecture series among students to create awareness about Entrepreneurial leadership and culture. As a part of video lecture series, motivational speech video of Mr.T. Sathish Kumar, Managing Director, Milky Mist Dairy Food Private Limited, Erode had been selected and showcased among the students. In the video, guest had explained to the participants on how to improve their entrepreneurship leadership skills. Also he had explained the possible struggles during starting of new business and how to overcome the same. He had also explained the procedures for registering a company in MSME. At the end of the session, a brief interaction session had been arranged among the students and faculty members for doubts clarification.

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Learn Beyond (Autonomous, NAAC "A")
Avinashi Road, Arasur, Coimbatore.

IGNITRRON
IGNITE YOUR THOUGHTS
BUSINESS CLUB

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education, India)

Entrepreneurship Development Cell (EDC)
in association with
Centre for Innovation, Incubation and Entrepreneurship Development (CIIED)
and
Business Club – Ignitrron
Organizes

Platform : Google Meet

Video Lecture Series

Entrepreneurial leadership and culture

Special Address

Dr.M.Akila, Principal, KPRIET

Dr.Ramachandran S, Professor, Chemical Dept Director - CIIED, KPRIET

Date : 22.01.2022
Day : Saturday
Time : 10:00 am

youtu.be/eRQrvumzrcM

Register @ bit.ly/videolectureseries

Event Convenor:
Mr.N.Udhayakumar,
Head Ignitrron

[ignitrron_kpriet](https://www.instagram.com/ignitrron_kpriet)

REC CS_60 JUSTIN JAYARAJ K is presenting

CS_60 JUSTIN JAYARAJ K Business Club

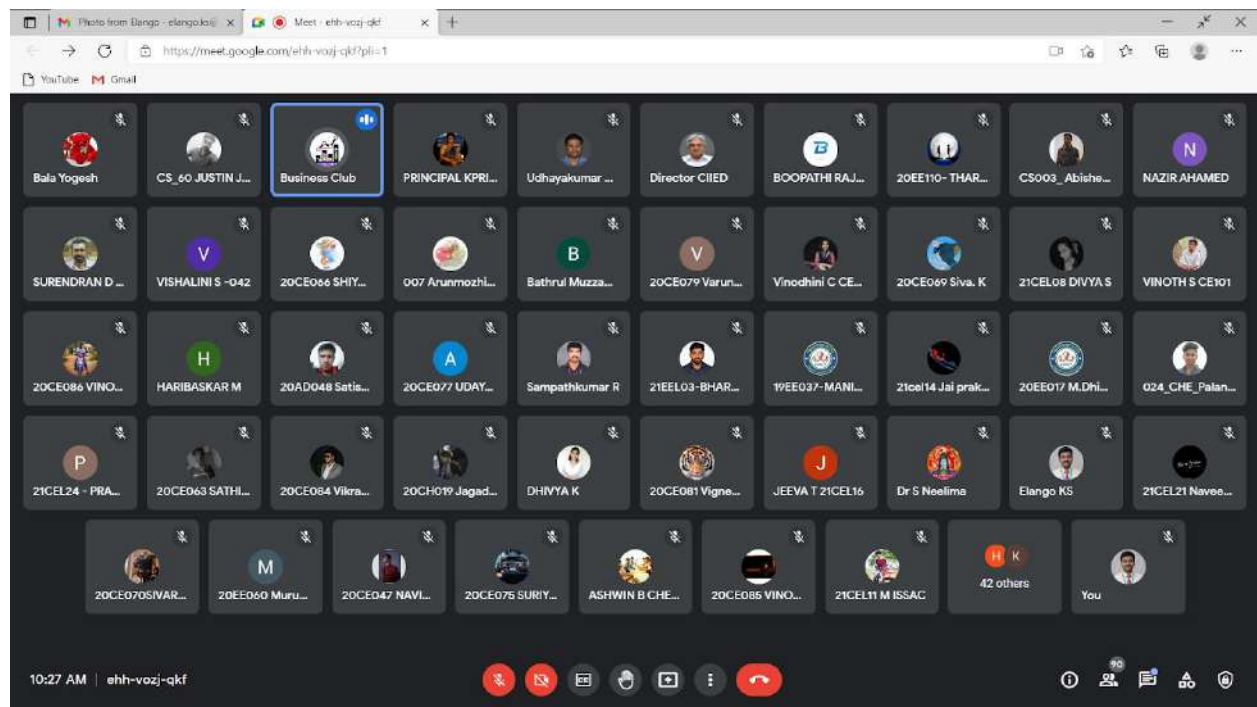
PRINCIPAL KPRIET Udhayakumar N ME057

Director CIIED BOOPATHI RAJA P

20EE110- THARUNKUMAR CS003_Abhishek Velavan

91 others You

10:12 AM ehh-vozj-qkf



Event No.	:	9
Date	:	04.02.2022
Venue	:	Online
Level of the Event	:	College Level
Type of Event	:	Webinar
Title of the Event	:	Session on Opportunities in Agri Business
In Association with	:	CIIED & Business Club-Ignitron
Resource Person 1	:	Mr.A.V.Gnanasambandham, Chief Executive Officer, ABIS-TBI Tamilnadu Agricultural University, Coimbatore
Convener	:	Dr. K. S. Elango, Associate Professor/Civil
Co-convener:	:	-
No. of Internal Participant (Count)	:	Faculty : 4 Research Scholars : Students : 60

A session on “Opportunities in Agri Business” was arranged with Mr.A.V.Gnanasambandham, Chief Executive Officer, ABIS-TBI Tamilnadu Agricultural University, Coimbatore as resource person. He explained on various opportunities in agricultural field that includes areas as diverse as science, engineering, finance, marketing, and exporting. Careers in those areas have expanded as the production and processing of food and fibre had become more specialized and technological. He elaborately explained on the incubation facilities available in Tamilnadu Agricultural University and the opportunities available to use the same. He has also discussed points related to MSME. Career opportunities in agri business includes Farm management specialist for agricultural extension, Agricultural policy specialist for public organization, Farm manager, Farm bureau executive, Grain merchandiser, Commodity trader, International and domestic grain trader, Price / risk manager in commodity marketing firm etc. The session was very useful for the participants and at the end of the session participants have asked various queries regarding agri business and speaker had cleared all the queries. The session was very interesting and informative.

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Learn Beyond (Autonomous, NAAC "A")

BUSINESS CLUB

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education, Government of India)

*EDC in association with CIIED & Business Club - Ignitron
Organizes webinar
on*

Opportunities in Agri Business

Resource Person
Mr. A.V.Gnanasambandam
Chief Executive Officer
ABIS - Technology Business Incubator
Tamil Nadu Agricultural University
Coimbatore

 **Date : 04.02.2022**
Time : 11.00 A.M



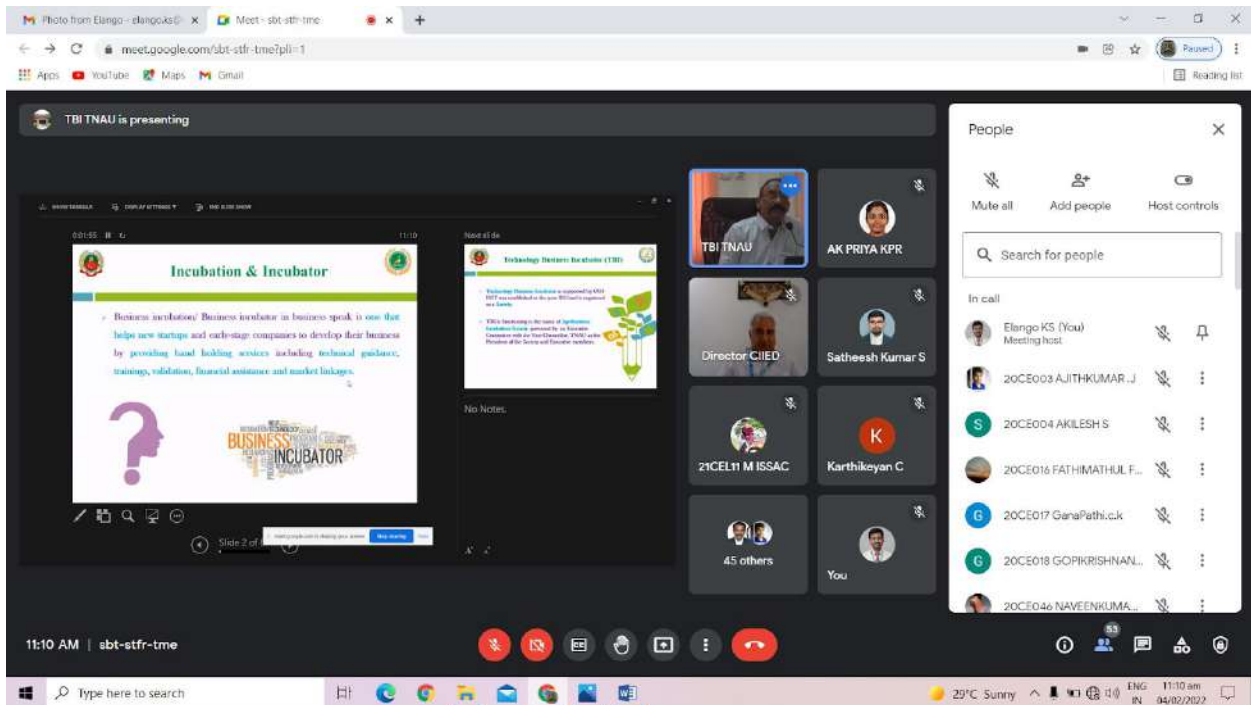
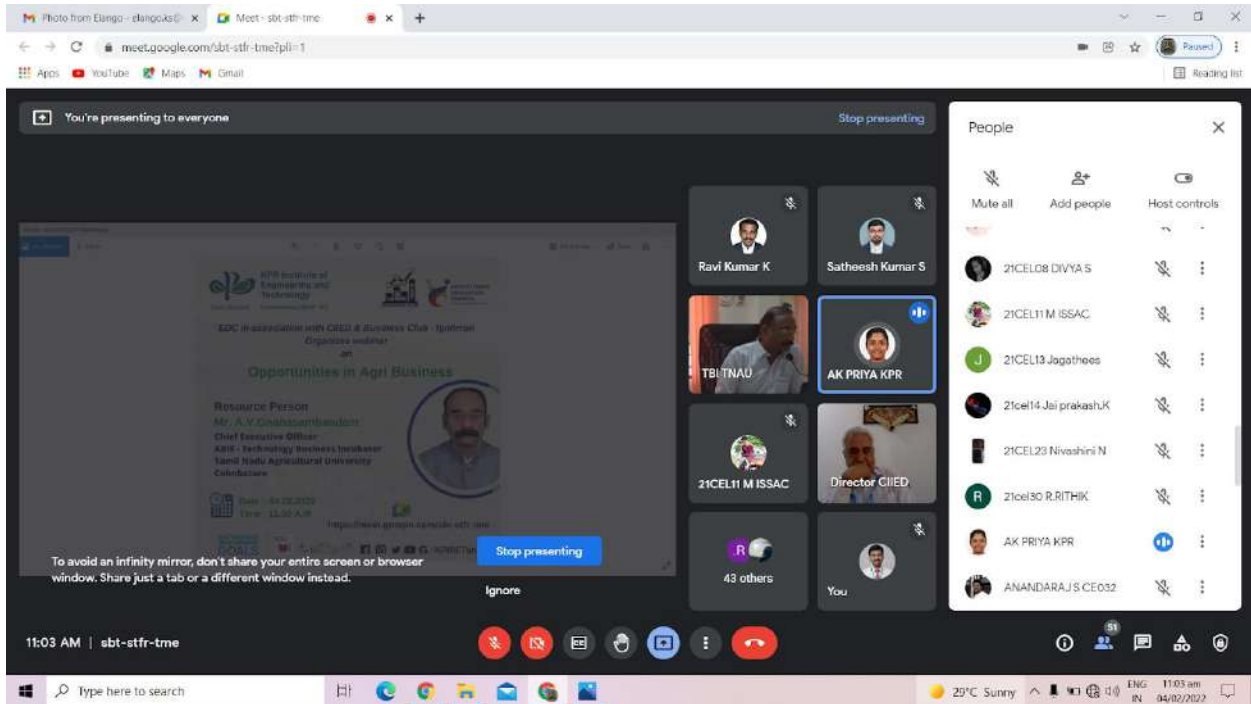
<https://meet.google.com/sbt-stfr-tme>

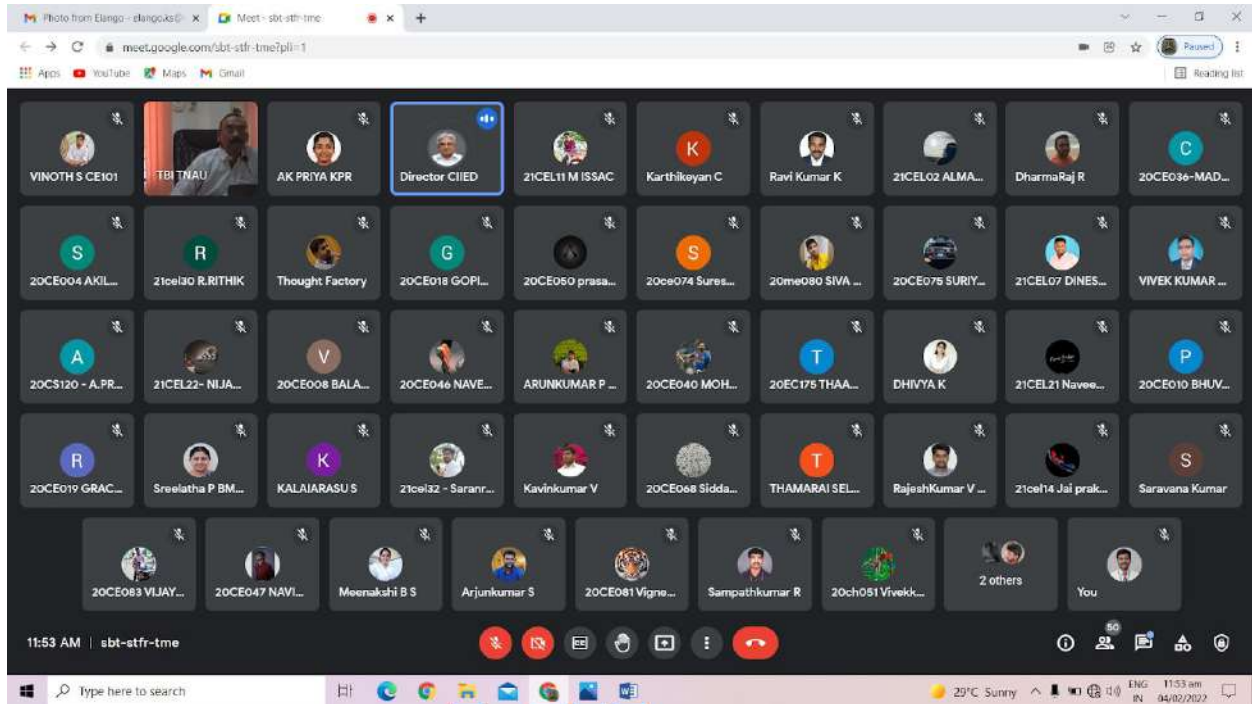
SUSTAINABLE DEVELOPMENT GOALS

4

IGNITRON

     /KPRIETonline





Event No. : 10
Date : 05/02/2022
Venue : Thanam Hall, KPRIET, Coimbatore
Level of the Event : College Level
Type of Event : Seminar
Title of the Event : **Startup Avenues in Industrial Automation**
In Association with : CIIED
Resource Person 1 : Mr. S. Kavin Pradeep, Marketing director,4K Technologies

Convener : Dr. K .Ravi Kumar, Professor/Mech

Co-convener: : -

No. of Internal : Faculty : 6
Participant (Count) Research Scholars :
Students : 127

The Department of Mechanical Engineering in Association with Centre for Innovation, Incubation and Entrepreneurship Development organized Seminar on "Startup Avenues in Industrial Automation" on 05.02.2022(Saturday) at Thanam Hall between 2.00 pm and 3.30 pm. 127 students from I year Mechanical Engineering attended the session.

Dr.K.Ravi Kumar, Professor, Department of Mechanical Engineering addressed the gathering and presented about startup and its essentials and startup culture in India.

Mr.S.Kavin Pradeep, Marketing director,4K Technologies, KPRIET Incubation Center presented about fundamentals of Industry 4.0 and startup opportunities in Industry 4.0.

All the participants actively listened and clarified their doubts after the presentation.



KPR Institute of
Engineering and
Technology

Learn Beyond (Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.



Department of
Mechanical
Engineering

Centre for Innovation,
Incubation and
Entrepreneurship
Development (CIIED)



Seminar on

Startup Avenues in Industrial Automation

05 February 2022

02:00 pm to 03:30 pm

Thanam Hall



Dr. K. Ravi Kumar
Professor/Mechanical
Innovation Ambassador
KPRIET



Mr. S. Kavin Pradeep
Marketing Director
4K Technologies
KPRIET Incubation Centre (KIC)
Mech 2017-21 Batch





Event No.	:	11
Date	:	11.02.2022
Venue	:	Online
Level of the Event	:	College Level
Type of Event	:	Webinar
Title of the Event	:	Marketing Skills and Promotion of Small and Medium Scale Enterprise
In Association with	:	ECE
Resource Person 1	:	Mr.Mouneshwar Kalaikumar, Director- Fuzionest Private Limited, Founder - TEQTA, Ava Kids, CocoPuree Air, Coimbatore
Convener	:	Dr. S. Ramachandran, Head / CIIED
Co-convener:	:	Mr. S. Satheesh Kumar, Assistant Professor(Sr.G)/ECE
No. of Internal Participant (Count)	:	Faculty : 5 Research Scholars : Students : 130

Mr.Mouneshwar Kalaikumar, Director- Fuzionest Private Limited, Founder - TEQTA, Ava Kids, CocoPuree Air, Coimbatore was the Chief Guest of the event. Mr.S.Satheesh Kumar Assistant Professor (Sr.Grade) and Department Coordinator- CIIED proposed the presidential address and welcomed the guest. He addressed all the streams of Engineering Students of KPRIET and more than 130 members have participated in this event both online & offline mode. Along with the HoD and faculty members of the various engineering departments, CIIED members had attended the event. Title of the session on 'Marketing Skills and Promotion of Small and Medium Scale Enterprise'. The webinar mainly focused on marketing practice of Small and Medium Scale Enterprises (SME) in India. The specific key learning objectives are ; to highlight the strategic importance of SMEs in economic development of any economy; to sketch the patterns of Government support programmes for development of SMEs and Past Empirical Studies of SMEs performance in India; to highlight the importance SMEs for survival and continued growth of Indian Economy; to highlight the impact of environmental factors on marketing practice of SMEs; to establish the extent to which marketing practice of SMEs in India conforms with marketing principles and functions. The Indian marketing environment presents features that are quite different from the developed economies and even quite different from other developing countries.. He clarified all the doubts which has been interrogated by all the young entrepreneurs of KPRIET. Mr.S.Satheesh Kumar – Department Coordinator/CIIED conveyed the vote of thanks for the event.



**KPR Institute of
Engineering and
Technology**
Learn Beyond
(Autonomous, NAAC "A")



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

Centre for Innovation, Incubation and Entrepreneurship Development
in association with
Department of Electronics and Communication Engineering
organizes
a webinar on

"Marketing Skill and Promotion of Small and Medium Scale Enterprise"



Resource Person

Mr. Mouneshwar Kalaikumar

Director - Fuzionest Private Limited

Founder - TEQTA, Ava Kids, CocoPuree Air

Partner - Beyond Infinity Media, Coimbatore

11th February 2022

11.00 am

Google Meet

<https://meet.google.com/xgw-avwd-oiu>

Convenors

Dr. S. Ramachandran
Professor & Head - CIIED, KPRIET

Dr. M. Kathirvelu
Professor & Head - ECE, KPRIET

Coordinator

Mr.S.Satheesh Kumar
Assistant Professor (Sr.G), ECE, KPRIET



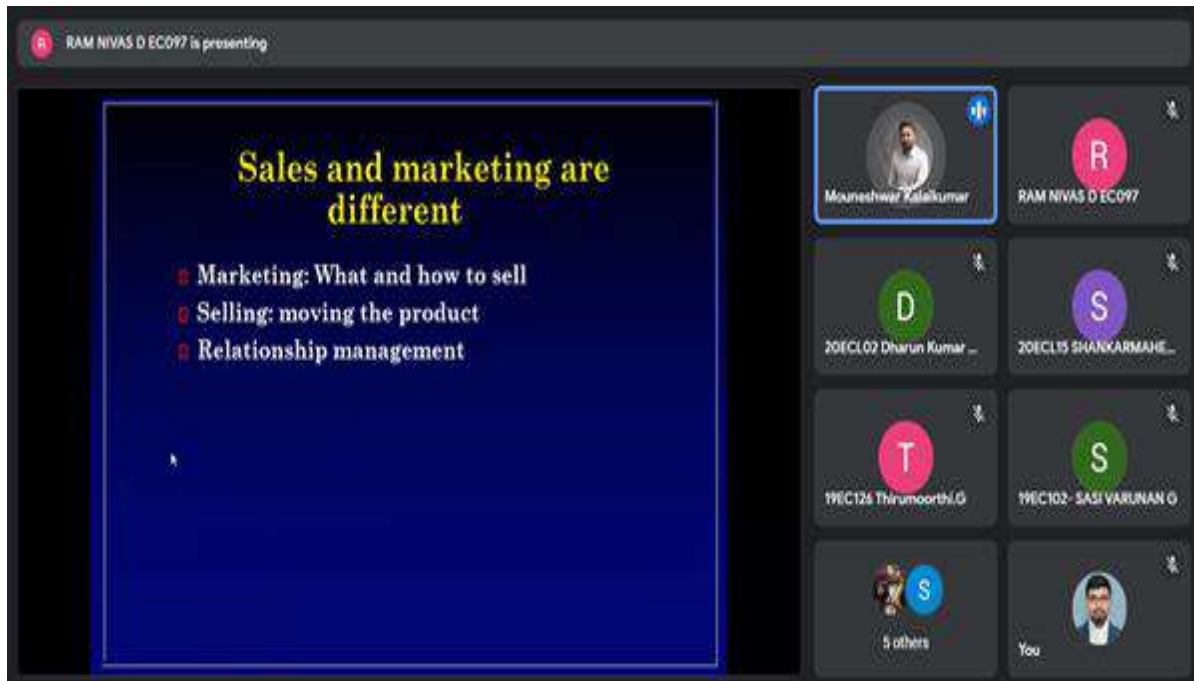
CIIED Center for Innovation, Incubation and Entrepreneurship Development

kpriet.ac.in /KPRIETonline

RAM NIVAS D EC097 is presenting

Sales and marketing are different

- Marketing: What and how to sell
- Selling: moving the product
- Relationship management

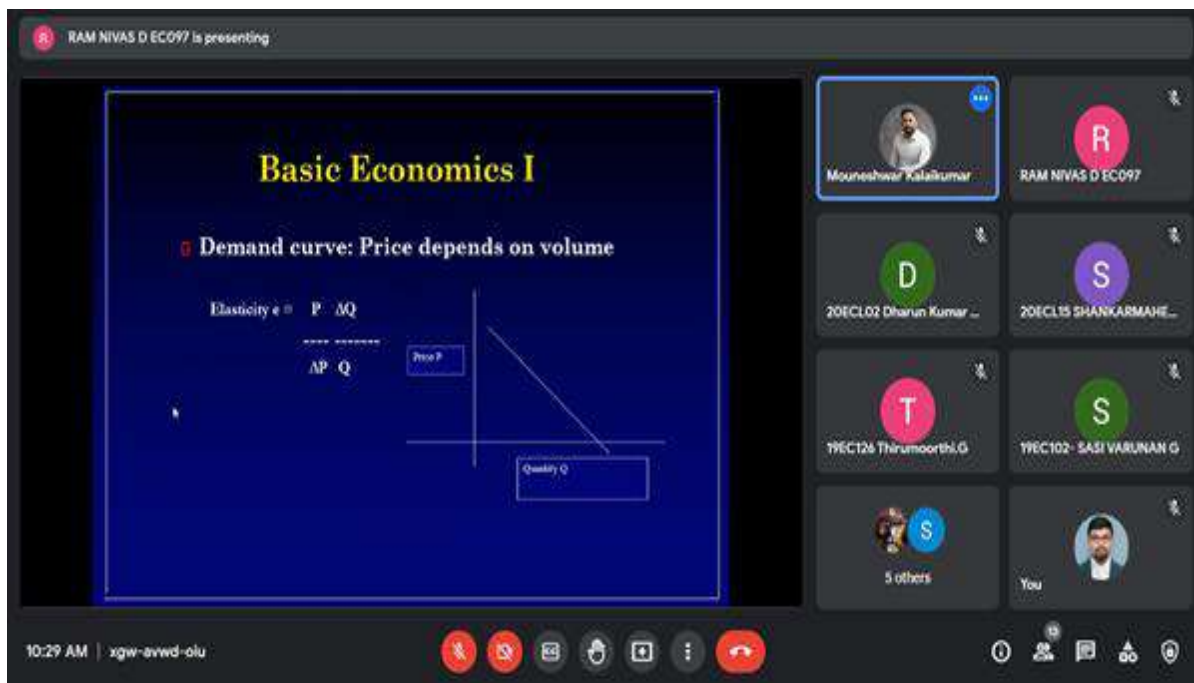


RAM NIVAS D EC097 is presenting

Basic Economics I

Demand curve: Price depends on volume

Elasticity $e = \frac{P}{\Delta P} \cdot \frac{\Delta Q}{Q}$



RAM NIVAS D ECO97 is presenting

Cost of Production

The graph plots Money on the y-axis (ranging from -10 to 25) against Quantity on the x-axis (ranging from 0 to 10). Three data series are shown: Unit Cost (blue diamonds), Unit Price (pink squares), and Profit/Unit (black triangles). Unit Price starts at approximately 20 and decreases to about 5. Unit Cost starts at approximately 12 and decreases to about 8. Profit/Unit starts at approximately 8 and decreases to about -2.

Quantity	Unit Cost	Unit Price	Profit/Unit
1	12	20	8
2	11.5	18	6.5
3	11	16	5
4	10.5	14	3.5
5	10	12	2
6	9.5	10	0.5
7	9	8	-1
8	8.5	6	-2
9	8	4	-3
10	7.5	2	-4

Participants: Mouneshwar Kalakumar, RAM NIVAS D ECO97, 20ECL02 Dharun Kumar..., 20ECL15 SHANKARMAJE..., 19EC126 Thirumoothi.G, 19EC102- SASI VARUNAN G, 5 others, You.

RAM NIVAS D ECO97 is presenting

The slide features logos for APJ Abdul Kalam Centre for Entrepreneurship and Technology, Government of Karnataka, and APJ Abdul Kalam Centre for Entrepreneurship and Technology. It includes a photo of Mouneshwar Kalakumar and text about a training program for marketing and promotion of small and medium scale enterprises. The slide also lists the presenter's name and contact information.

Participants: Mouneshwar Kalak..., RAM NIVAS D ECO97, 20ECL02 Dharun Ku..., 20ECL15 SHANKAR..., 19EC126 Thirumoort..., 19EC102- SASI VARU..., SUGAIBU K, 5 others, You.

Event No.	:	12
Date	:	12.02.2022
Venue	:	Online
Level of the Event	:	College Level
Type of Event	:	Webinar
Title of the Event	:	Journey from Student to Employee to Employer
In Association with	:	CIIED
Resource Person 1	:	Mr.Moses Sam Paul, Co-founder - GoD LLP, Bangalore
Convener	:	Dr. A. C.Sumathi, Professor, Head / CSE
Co-convener:	:	Dr. T. Sivakumar, Associate Professor/CSE
No. of Internal Participant (Count)	:	Faculty : 5 Research Scholars : Students : 40

Ms.D.Pooja from 2nd Year CSE delivered the welcome address and Dr T Sivakumar, Associate Professor/CSE introduced the speakers to the audience. Further, Mr.Moses Sam Paul initiated the session from his journey from student life to employee as TCS & Microsoft as a Software Engineer and System Engineer respectively. He shared his experience at National University of Singapore while studying Masters in Public Policy. Again his journey starts as an employee at Heptagon, Bangalore. From 2019, as an Employer, Mr.Sam with his team has built five communities around different skill sets such as Growth Marketing, Soft Skills through Performance Arts, Quantum Computing, Quantum Hardware & Productivity and wellbeing.

He addressed the top five success factors such as Timing, Team Execution, Idea Truth, Business Model and Funding of any startup. Finally, Ms. A.Pradhusa from of 2nd Year CSE concluded the session with Vote of Thanks.

KPR Institute of Engineering and Technology
Learn Beyond (Autonomous, NAAC "A")

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Department of Computer Science & Engineering
in association with
Centre for Innovation Incubation & Entrepreneurship Development

Organizes
Webinar on
**JOURNEY FROM
STUDENT TO EMPLOYEE TO EMPLOYER**

Resource Person
Mr Moses Sam Paul
Co-founder
GoD LLP, Bangalore

SATURDAY | FEB 12 2022 | 3.30 PM - 4.15 PM

<https://meet.google.com/hyc-wzat-ptx>

Coordinator
Dr T Sivakumar
Associate Professor/CSE

Convenor
Dr Sumathi A C
HoD/CSE

kprietlac.in /KPRIETonline

meet.google.com/hyc-wzat-ptx

21CS072_JOTHSNA M G

Moses Sam Paul J

20CS117-pooja D

21CS048_GOKULPRASANTH T

36 others

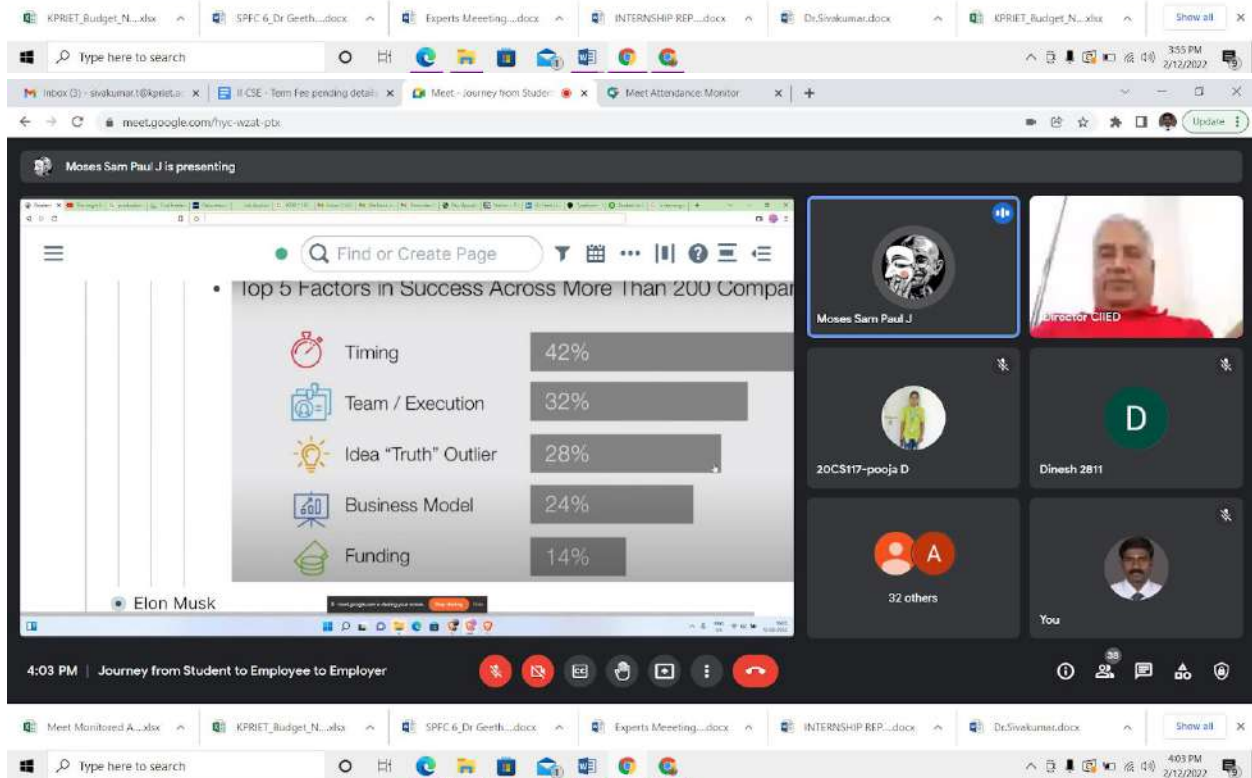
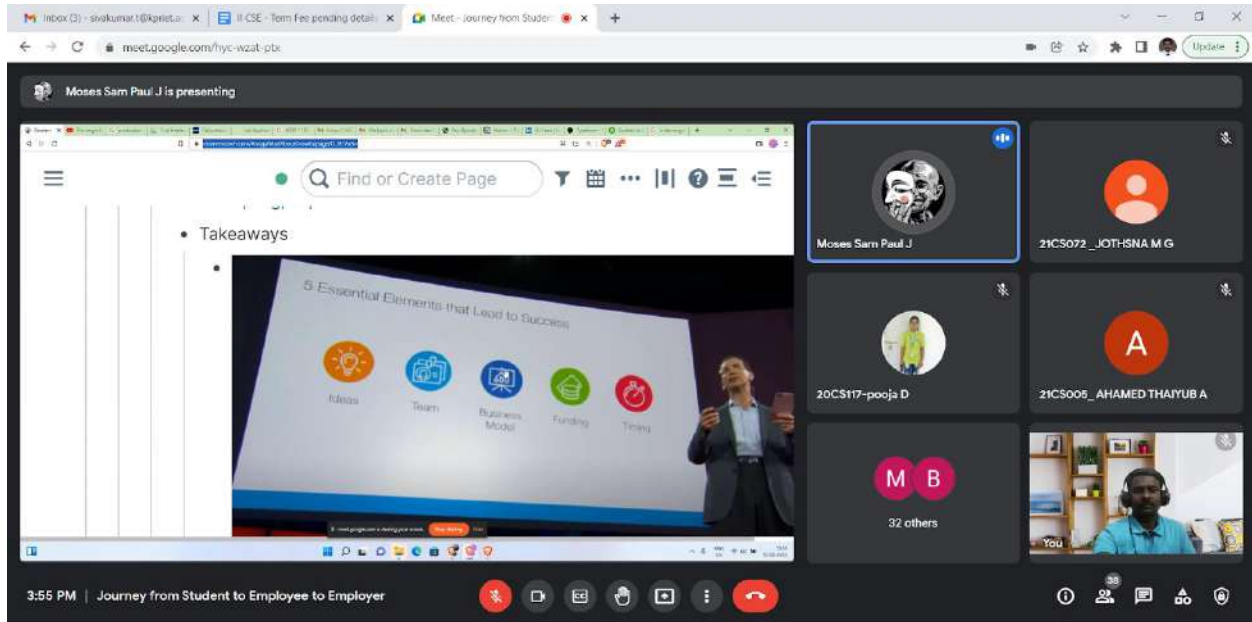
You

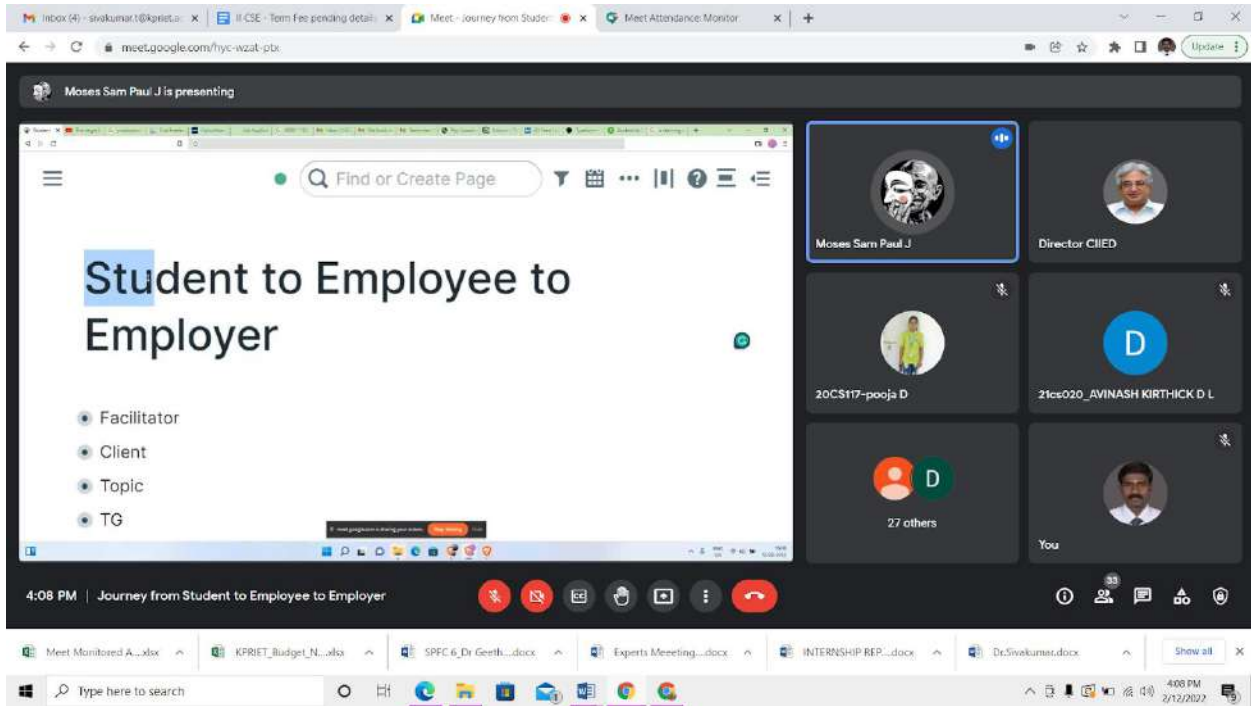
3:47 PM | Journey from Student to Employee to Employer

KPRIET_Budget_N...xlsx | SPFC 6_Dr Geeth...docx | Experts Meeting...docx | INTERNSHIP REP...docx | Dr.Sivakumar.docx | KPRIET_Budget_N...xlsx

Type here to search

3:47 PM 2/12/2022





Event No.	:	13
Date	:	19.02.2022
Venue	:	Online
Level of the Event	:	College Level
Type of Event	:	Webinar
Title of the Event	:	Achieving Problem-Solution Fit & Product-Market Fit
In Association with	:	CIIED
Resource Person 1	:	Ms. Preethi P, Freelancer, MarketingEx – The Economic Times, IIM Bangalore
Convener	:	Dr. A. C.Sumathi, Professor, Head / CSE
Co-convener:	:	Dr. T. Sivakumar, Associate Professor / CSE
No. of Internal Participant (Count)	:	Faculty : 2 Research Scholars : Students : 19

Ms. A.Pradhusa from 2nd Year CSE delivered the welcome address and further she introduced the speakers Ms.P.Preethi to the audience. Further, Ms.T. Preethi initiated the session from her academic background and experience at Intel and The Economic Times. She shared the academic learning at IIM Bangalore which provides an opportunity to work at The Economics Times.

Ms.P.Preethi addressed the life cycle of any product with respect to time and sales. She explained the process of achieving problem solution-fit and product market-fit with the case study on online ordering and delivery model of food, and goods. She addressed the growth of paytm during the demonetization.

Finally, Dr.T.Sivakumar, Associate Professor/CSE concluded the session with Vote of Thanks.

KPR Institute of Engineering and Technology
Learn Beyond (Autonomous, NAAC "A")

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

CSE

Department of Computer Science & Engineering
in association with
Centre for Innovation Incubation & Entrepreneurship Development

Organizes
Webinar on
ACHIEVING PROBLEM-SOLUTION FIT
&
PRODUCT-MARKET FIT


Resource Person
Ms. Preethi P
Freelancer, Marketing
Ex - The Economic Times
IIM Bangalore

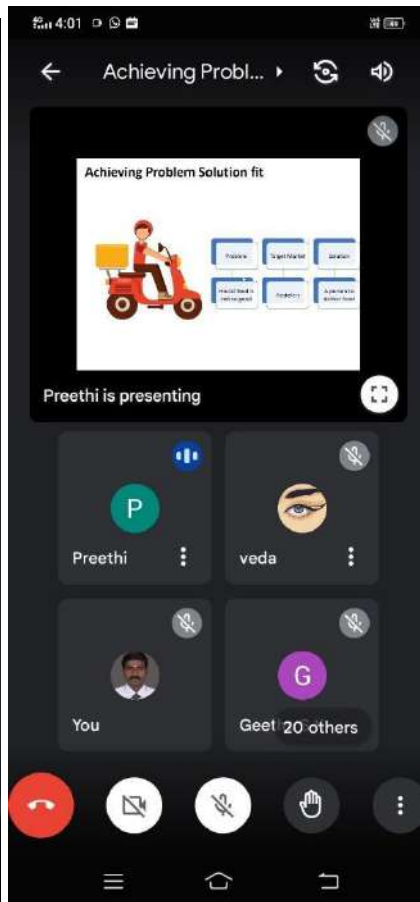
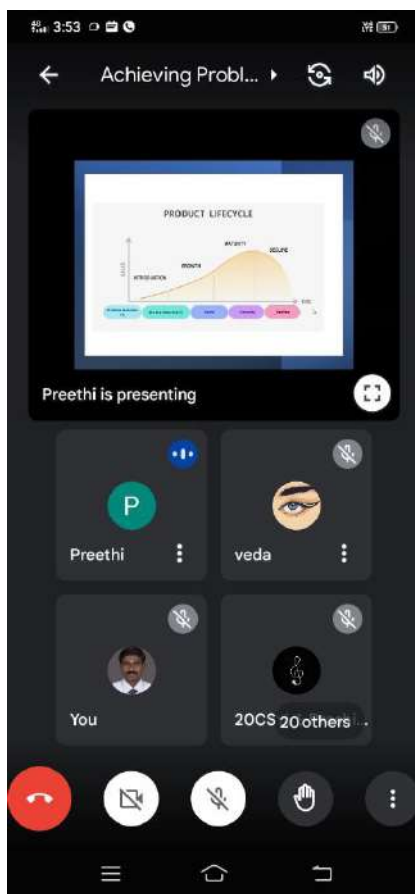
SATURDAY | FEB 19 2022 | 3.30PM - 4.15PM

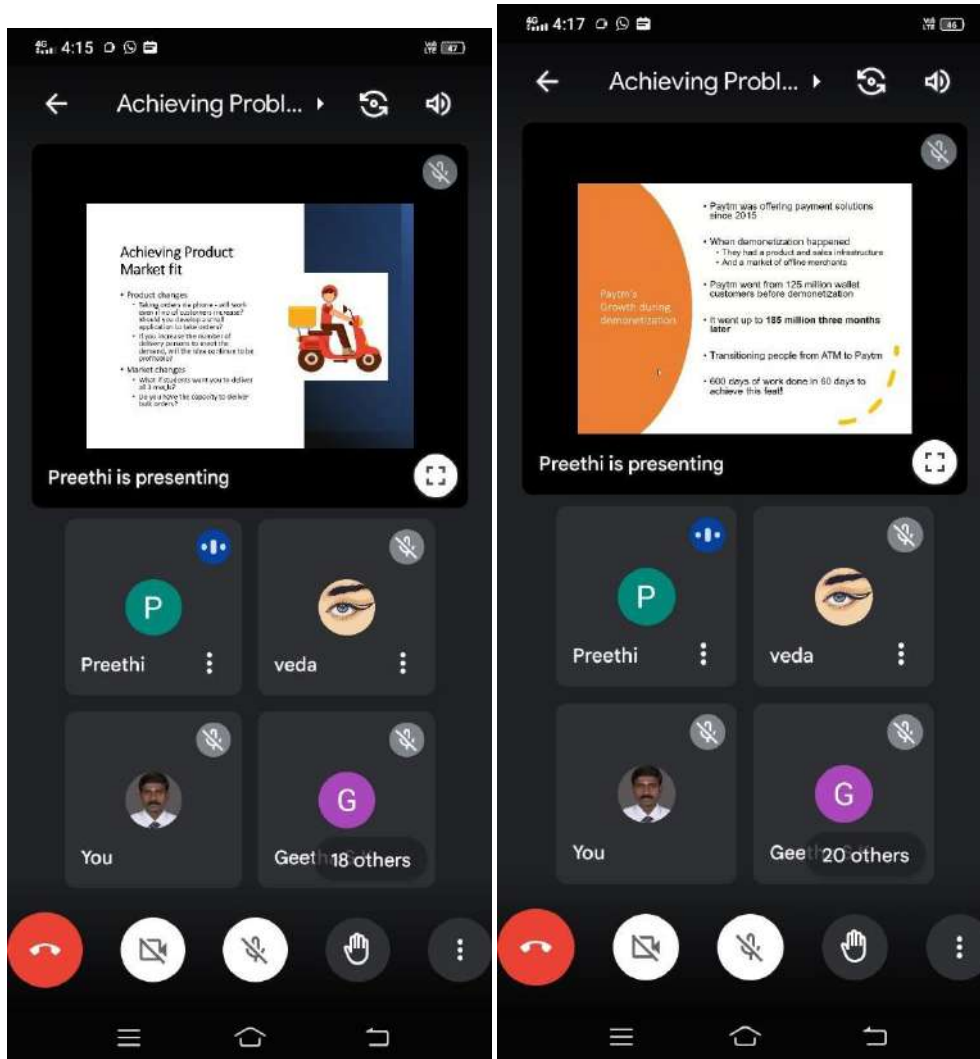
 <https://meet.google.com/hav-vfoa-qze>

Coordinator
Dr T Sivakumar
Associate Professor/CSE

Convener
Dr Sumathi A C
HoD/CSE

 /KPRIETonline





Event No.	:	14
Date	:	22.02.2022
Venue	:	Online
Level of the Event	:	College Level
Type of Event	:	Workshop
Title of the Event	:	Workshop on Design Thinking, Critical thinking and Innovation Design
In Association with	:	ECE
Resource Person 1	:	Mr.D.Ram Nivasumar, Design Innovation and Technology Expert, Assistant Professor, Department of ECE, KPRIET, Coimbatore
Convener	:	Dr. S. Ramachandran, Head / CIIED Dr. M. Kathirvel, Professor, Head/ ECE
Co-convener	:	Mr. S. Satheesh Kumar, Assistant Professor(Sr.G)/ECE
No. of Internal Participant (Count)	:	Faculty : 3 Research Scholars : Students : 120

Mr.D.Ram Nivasumar, Design Innovation and Technology Expert, Assistant Professor, Department of ECE, KPRIET, Coimbatore was the Chief Guest of the event. Mr.S.Satheesh Kumar Assistant Professor (Sr.Grade) and Department Coordinator- CIIED proposed the presidential address and welcomed the guest. He addressed all the streams of Engineering Students of KPRIET and more than 120 members has participated in this event. Along with the HoD and faculty members of the various engineering departments, CIIED members had attended the event. Title of the session is Workshop on Design Thinking, Critical thinking and Innovation Design. The workshop mainly focused on solving problems by prioritizing the consumer's needs above all else. It relies on observing, with empathy, how people interact with their environments, and employs an iterative, hands-on approach to creating innovative solutions. He also provided numerous exercises to the participants to make them understand how to think critical and innovate new ideas. Design thinking minimizes the uncertainty and risk of innovation by engaging customers or users through a series of prototypes to learn, test, and refine concepts. Design thinkers rely on customer insights gained from real-world experiments, not just historical data or market research. He clarified all the doubts which has

been interrogated by all the young entrepreneurs of KPRIET. Mr.S.Satheesh Kumar – Department Coordinator/CIIED conveyed the vote of thanks for the event.

The poster features logos for KPR Institute of Engineering and Technology, Institution's Innovation Council, and CIIED. The main text announces a webinar organized by CIIED in association with the Department of Electronics and Communication Engineering (ECE). The resource person is Mr. D. Ram Nivas, a Design Innovation and Technology Expert from the Department of Electronics and Communication Engineering at KPRIET. The event is scheduled for 22/02/2022 at 10:00 AM, accessible via a Google Meet link. The coordinator is Mr. S. Satheesh Kumar, and the convenors are Dr. S. Ramachandran and Dr. M. Kathirvelu. The KPRIET website and social media icons are also present.

KPR Institute of Engineering and Technology
Learn Beyond (Autonomous, NAAC "A")

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Centre for Innovation, Incubation and Entrepreneurship Development (CIIED)
in association with
Department of Electronics and Communication Engineering (ECE)
organizes
Webinar on
"Workshop on Design Thinking, Critical thinking and Innovation Design"

 **Resource Person:**
Mr.D.RamNivas
Design Innovation and Technology Expert
Department of Electronics and Communication Engineering
KPR Institute of Engineering and Technology
Coimbatore

 **22/02/2022**  **10:00 AM**

 <https://meet.google.com/xgw-avwd-oiu>

Coordinator:
Mr.S.Satheesh Kumar
Assistant Professor (Sr.Grade)
Department of Electronics and Communication Engineering
KPR Institute of Engineering and Technology
Coimbatore
Contact Details: 9790952195

Convenors:
Dr. S. Ramachandran - Professor & Head- CIED, KPRIET
Dr. M. Kathirvelu - Professor & Head- ECE, KPRIET

 kpriet.ac.in



RAM NIVAS D ECO97 is presenting

STUDY OF HUMAN MIND

- Psychology means mind study. It deals with study of human Mind, its structure and function.
- There are 4 levels of Consciousness
-Conscious, Sub Conscious, Unconscious and Super conscious

Super Conscious
(Bakthi or Mukthi State – God Man)

CONSCIOUS (30%)	++++
SUB CONSCIOUS (50%)	
UN CONSCIOUS

RAM NIVAS D ECO97 is presenting

CREATIVE THINKING

- To Bring out fire among students.
- Need, What, Process, Tools and Encourage.
- Ability (Generating New Ideas), Attitude(Ability to accept change), Process(Room for Improvement)
- Find out darkness among student.
- Curious, seek problem, enjoy problems or challenges, imaginative, see problem as opportunities.

10:19 AM | xgw-awwd-olu

RAM NIVAS D ECO97 is presenting

COMPONENTS OF BEHAVIOUR

Thinking	Positive	Negative
Feeling	Pleasant	Un Pleasant
Action	Approached	Avoided

- Think-> Feel->Action
- Feel -> Think-> Action
- Action-> Think-> Feel [Criminal Behaviour]

Impulsive Behaviour : Alcoholic, Anger.

8 others

You

RAM NIVAS D ECO97 is presenting

STUDENT TEACHERS RELATIONSHIP

8 others

You

Event No.	:	15
Date	:	24.02.2022
Venue	:	Online
Level of the Event	:	College Level
Type of Event	:	Webinar
Title of the Event	:	Session on Startup Initiatives
In Association with	:	ECE
Resource Person 1	:	Mr. Rithik Krishna, Founder & Chief Executive Officer, Sai Innovations, Tirupur
Convener	:	Dr. S. Ramachandran, Head / CIIED Dr. M. Kathirvel, Professor, Head/ ECE
Co-convener	:	Mr. S. Satheesh Kumar, Assistant Professor(Sr.G)/ECE
No. of Internal Participant (Count)	:	Faculty : 4 Research Scholars : Students : 100

Mr.Rithik Krishna, Founder & Chief Executive Officer, Sai Innovations, Tirupur was the Chief Guest of the event. Mr.S.Satheesh Kumar Assistant Professor (Sr.Grade) and Department Coordinator- CIIED proposed the presidential address and welcomed the guest. He addressed all the streams of Engineering Students of KPRIET and more than 100 members has participated in this event. Along with the HoD and faculty members of the various engineering departments, CIIED members had attended the event. Title of the session on 'Startup Initiatives' and spoke about the importance of early stage in startups. He also focussed mainly on Business Model Canvas, Talent Pool and Fund Raising. Startup Initiatives are established to connect startups with the business resources they need and provide them with opportunities for growth. The webinar intended to support the entrepreneurs, building a robust startup ecosystem and transforming young India into a country of job creators instead of job seekers. He also focused on Scalable startups, Small business startups,Lifestyle startups, Buyable startups, Big business startups and Social startups. He also highlighted the "Industry-Academia Partnership and Incubation" Startup India initiative where the Union Ministry of Human Resource Development has announced plans for the development of "Research Parks" to be created in partnership with higher education providers across India. He clarified all the doubts which has been interrogated by

all the young entrepreneurs of KPRIET. Mr.S.Satheesh Kumar – Department Coordinator/CIIED conveyed the vote of thanks for the event.



The flyer features a light blue geometric pattern in the background. At the top, it displays the logos of KPR Institute of Engineering and Technology, the Institution's Innovation Council, and the KPR Institute of Engineering and Technology seal. The central text announces a webinar on "Session on Startup Initiatives" organized by the Centre for Innovation, Incubation and Entrepreneurship Development (CIIED) in association with the Department of Electronics and Communication Engineering (ECE). A photo of Mr. Rithik Krishna, the resource person, is shown next to his name and title. The date and time of the webinar are listed as 24/02/2022 at 01:00 PM, along with a Google Meet link. The coordinator's name and contact details are provided at the bottom left, and the convenors' names are listed at the bottom right. The footer includes the KPRIET website URL and logos for the institution and its accreditation.

KPR Institute of Engineering and Technology
Learn Beyond (Autonomous, NAAC "A")

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Centre for Innovation, Incubation and Entrepreneurship Development (CIIED)
in association with
Department of Electronics and Communication Engineering (ECE)
organizes
Webinar on
"Session on Startup Initiatives"

**Resource Person:**
Mr. Rithik Krishna
Founder & Chief Executive Officer
Sai Innovations
Tirupur

 **24/02/2022**

 **01:00 PM**

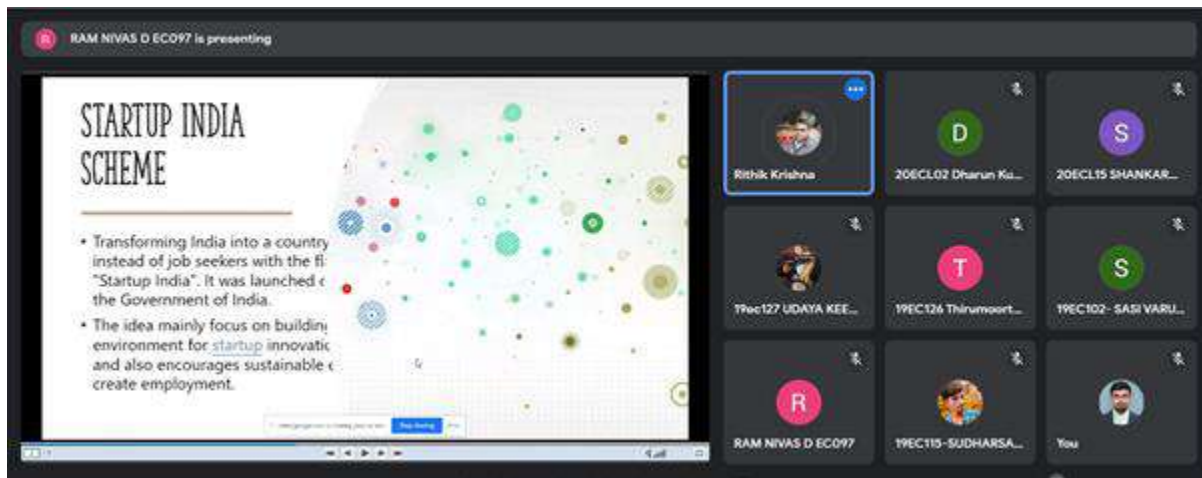
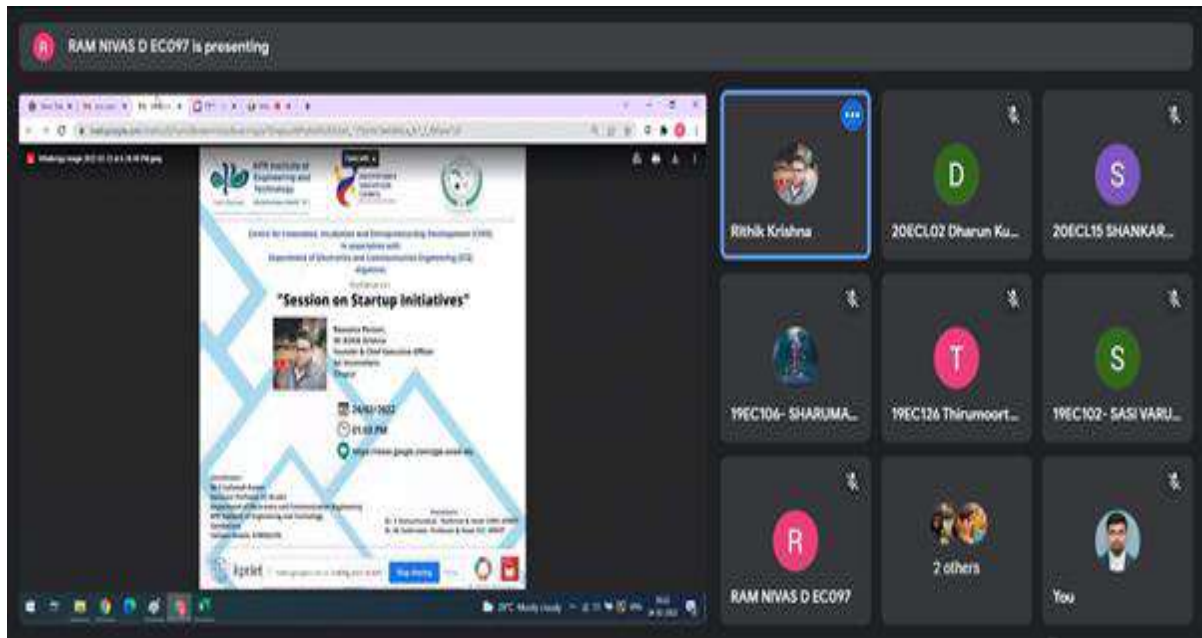
 <https://meet.google.com/xgw-avwd-oiu>

Coordinator:
Mr. S. Satheesh Kumar
Assistant Professor (Sr. Grade)
Department of Electronics and Communication Engineering
KPR Institute of Engineering and Technology
Coimbatore
Contact Details: 9790952195

Convenors:
Dr. S. Ramachandran - Professor & Head- CIIED, KPRIET
Dr. M. Kathirvelu - Professor & Head- ECE, KPRIET

 kpriet.ac.in


KPR Institute of Engineering and Technology



RAM NIVAS D EC097 is presenting

Exponential Growth

Revenue Growth (\$M)

Year	Revenue (\$M)
First Year	~500
Second Year	~1,000
Third Year	~2,000
Fourth Year	~4,000
Fifth Year	~8,000

Participants: Rithik Krishna, 20ECL02 Dharun Ku..., 20ECL15 SHANKAR..., 19ec127 UDAYA KEE..., 19EC126 Thirumoort..., 19EC102- SASI VARU..., RAM NIVAS D EC097, 2 others, You.

RAM NIVAS D EC097 is presenting

Non predictable

ADJUSTED STARTUP CURVE

Initial Enthusiasm, Reality Check, Lack of Traction, Opportunity Cost, Crash of Ineptitude, Execution Skills, Networks, Funding, Growth & Scale, SME, Path to Sustainability

Participants: Rithik Krishna, 20ECL02 Dharun Ku..., 20ECL15 SHANKAR..., 19ec127 UDAYA KEE..., 19EC126 Thirumoort..., 19EC102- SASI VARU..., RAM NIVAS D EC097, 2 others, You.

Event No.	:	16
Date	:	26/022021
Venue	:	Individual Departments , KPRIET
Level of the Event	:	College Level
Type of Event	:	Conference – Innovative Project Review
Title of the Event	:	The pitching event review is to follow up the innovative ideas among the KPRIET Students. The projects presented must be useful for the campus.
In Association with	:	ECE
Resource Person 1	:	Mr.Rithik Krishna, Founder & Chief Executive Officer, Sai Innovations, Tirupur
Convener	:	Dr. S. Ramachandran, Head / CIIED Dr. M. Kathirvel, Professor, Head/ ECE
Co-convener	:	
No. of Internal Participant (Count)	:	Faculty : 4 Research Scholars : Students : 100

The innovative spirit of KPR Institute of Engineering and Technology sparkles with the creative calibre of the students showcased in the Innovsense 2021 (Pitching Event for Ideas Scouted & linkage with Innovation), an Intra- collegiate project contest. The event was organised by the Centre for Innovation, Incubation and Entrepreneurship Development (CIIED) of KPRIET in the month of October 2021. The projects selected and rewarded from the contest are taken into consideration and are selected to register as startups with the support from the institution.

As a follow up to the event CIIED planned to investigate the ideas and review the process flow from the students, the projects are reviewed in the respective departments monitored by respective heads and project in charges supported by CIIED faculty team members.

The projects are reviewed and the ideas are taken into account to convert it into prototype for the campus usage. Further, the projects are submitted for the events of national and international importance.





Event No.	:	17
Date	:	01.03.2022
Venue	:	KPR Institute of Engineering and Technology, Coimbatore
Level of the Event	:	College Level
Type of Event	:	Workshop
Title of the Event	:	Workshop on Entrepreneurship Skill, Attitude and behaviour development
In Association with	:	CIIED
Resource Person 1	:	Dr. K. S. Elango, Innovation Ambassador of KPR Institute of Engineering and Technology, Coimbatore
Convener	:	Dr. K. Ravikumar, Professor/MECH
Co-convener	:	-
No. of Internal Participant (Count)	:	Faculty : 4 Research Scholars : Students : 42

Workshop on Entrepreneurship Skill, Attitude and behaviour development was organized by Entrepreneurship development cell in association with Centre for Innovation, Incubation and Entrepreneurship development (CIIED) on 01.03.2022. The main aim of this event is to develop Entrepreneurship Skill, Attitude and behaviour development among students that would give an idea for their startup and business. Dr.K.S.Elango, Innovation Ambassador of KPR Institute of Engineering and Technology, Coimbatore, gave a brief lecture about the list of skills to be developed by young entrepreneurs. He has also covered the attitude and behavioral development for entrepreneurs. In general Entrepreneur development is the process of improving the skills and knowledge of entrepreneurs and enhancing the capacity to develop, manage and organize a business venture by considering the risks involved in it. The different kinds of behaviour attitude of entrepreneurs include the attitudes, behaviors and cognition of entrepreneurs: rebels with a cause, Ingenuity of enterprising individuals, Rebels with a cause, Forging a new road. Successful entrepreneurs will have skills such as he must be able to effectively communicate, sell, focus, learn, and strategize. An ability to continuously learn is not just a key entrepreneurial skill, but also a very valuable life skill. Furthermore, in simplest form, entrepreneurial behaviour can be defined as a set of behaviours that an

individual exhibits which allows them to innovate and/or improve upon existing ideas to market a product or service effectively in a competitive market.

 **KPR Institute of Engineering and Technology**
Learn Beyond (Autonomous, NAAC "A")

 **INSTITUTION'S INNOVATION COUNCIL**
(Ministry of Education Initiative)

*EDC in association with CIIED
Organizes workshop
on*

Entrepreneurship Skill, Attitude and Behaviour Development

Resource Person
Dr.K.S.Elango, Asso. Prof.
Innovation Ambassador
KPR Institute of Engineering and Technology
Coimbatore

 **Date : 01.03.2022**
Time : 10.00 A.M

 **SUSTAINABLE DEVELOPMENT GOALS**
KPRIET supports the Sustainable Development Goals

 **4 QUALITY EDUCATION**

 **TAMILNADU**

 **/KPRIETonline**





Event No.	:	18
Date	:	05.03.2022
Venue	:	III year ChE classroom
Level of the Event	:	Online Mode
Type of Event	:	Seminar
Title of the Event	:	A session on lessons learnt from Entrepreneurs
In Association with	:	-
Resource Person 1	:	Mr. A. Allwyn Gnanadas, Assistant Professor (SrG), KPRIET,
Convener	:	Mr. P. Arunkumar, Assistant Professor(Sr.G) / BME
Co-convener	:	-
No. of Internal Participant (Count)	:	Faculty : 2 Research Scholars : Students : 30

The Department of Biomedical Engineering organized a session on " A session on lessons learnt from Entrepreneurs " on 05.03.2022 to indulge the procedure to follow to be a successful entrepreneur. The session was addressed by Mr.Allwyn Gnanadas, Assistant Professor (SrG), Biomedical Engineering. He has explained the various stages and step involved in the progress of an entrepreneurship. He also expressed his ideas and his own experience with the lesson learnt from entrepreneurs and suggested how to get funds for start-ups and how to present proof-of-concept to approach funding agency. About 30 participants has attended and gain knowledge in producing a successful innovation as a step to entrepreneur



Learn Beyond

KPR Institute of Engineering and Technology
(Autonomous, NAAC "A")



CREATIVITY IS THE MASTER OF MIND
DEPARTMENT OF BIOMEDICAL ENGINEERING
KPRIET



INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

THE DEPARTMENT OF BIOMEDICAL ENGINEERING

Organizes

A session on lessons learnt from Entrepreneurs

05.03.2022 (Saturday)
02.30 PM to 03:30 PM



IDEAS
to create
FUEL



Resource Person
Mr.A. Allwyn Gnanadas
Assistant Professor(Sr.G/BME)
IIC Innovation Ambassador
KPRIET

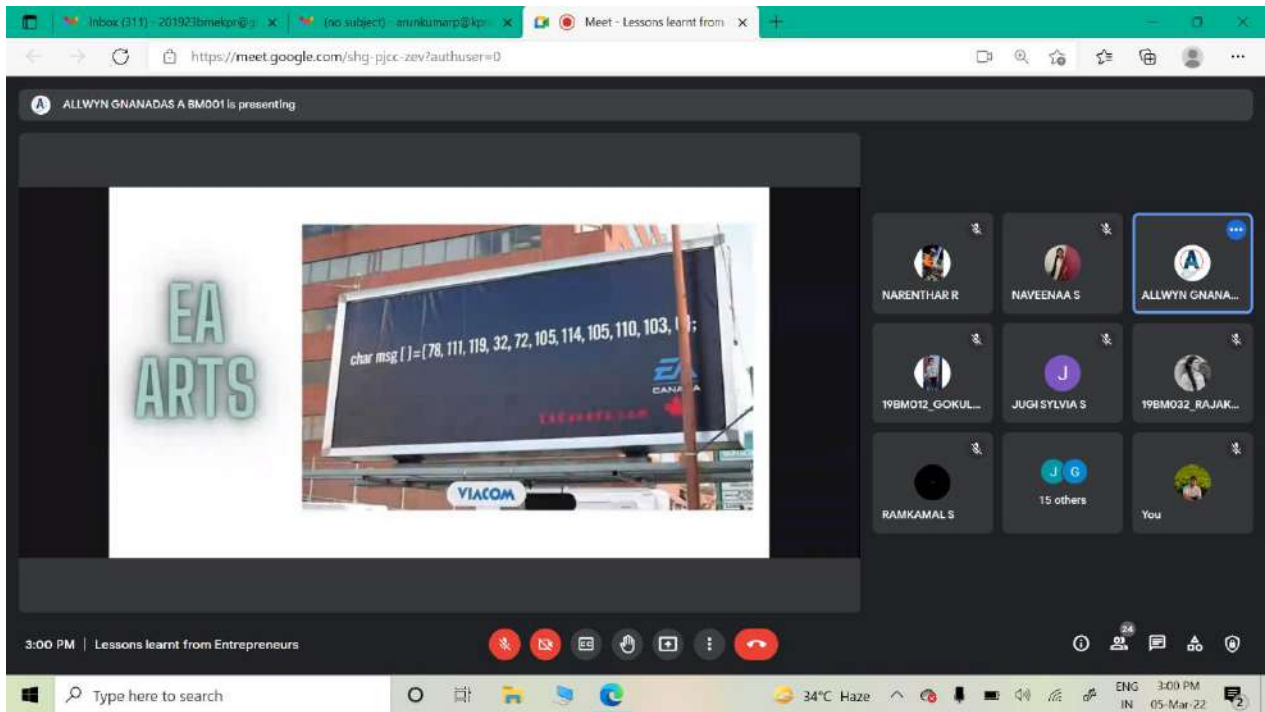
 meet.google.com/shg-pjcc-zev

Faculty Coordinator
Mr. Arunkumar.P AP (Sr.G)/BME
IIC Innovation Ambassador



[Kpriet/online](https://www.facebook.com/kprietonline)





Event No.	:	19
Date	:	12.03.2022
Venue	:	III year ChE classroom
Level of the Event	:	College Level
Type of Event	:	Guest Lecture
Title of the Event	:	Modern Innovation in Entrepreneurial Sector
In Association with	:	CIIED
Resource Person 1	:	Mr. B. Karthik, Assistant Manager, Seshasayee Paper and Boards Limited, Pallipalayam, Erode, Tamilnadu
Convener	:	Dr. S. Balasubramanian, Professor, Head / Chemical
Co-convener	:	Dr. E. Nakkeeran, Associate Professor / Chemical
No. of Internal Participant (Count)	:	Faculty : 4 Research Scholars : Students : 40

Department of Chemical Engineering, KPR Institute of Engineering and Technology jointly with Centre for Innovation, Incubation and Entrepreneurship Development conducted a Guest Lecture on **Modern Innovation in Entrepreneurial Sector** on 12.03.2022 between 2-3 pm for students.

A total of 40 participants attended the program. Resource person for the programme is Mr. B. Karthik, Assistant Manager, Seshasayee Paper and Boards Limited, Pallipalayam, Erode, Tamilnadu. Dr. E. Nakkeeran, Associate Professor, Chemical Engineering Department, KPRIET welcomed all the students for the guest lecture and introduced the Resource person to the students. Resource person started his speech from the definition of Innovation and also highlighted all the important innovation aspects related to the topic. The resource person made the students to get motivated in the way that they can participate in the future

innovation contests. He also highlighted the bridge gap between innovation and entrepreneurial sector and notified how both the sectors helps the society and nation to get developed. He also explained the successful stories of various famous entrepreneurs, how much they struggled in their early stages and how they came out to reach this higher level. At the end of the guest lecture, the students get themselves interacted nicely with the resource person by asking very interesting questions and got cleared their doubts.

The event was organised by the Convener of the programme Dr. S. Balasubramanian, Professor & Head, Chemical Engineering Department, KPRIET and by the Department Coordinator, Dr. E. Nakkeeran, Associate Professor, Chemical Engineering Department, KPRIET.

KPR Institute of Engineering and Technology

CIIED

INSTITUTION'S INNOVATION COUNCIL

Department of Chemical Engineering
Jointly with
Center for Innovation, Incubation and Entrepreneurship Development
Organizes a Guest Lecture
on
Modern Innovation in Entrepreneurial Sector

Mr. B. Karthik
Asst. Manager
Seshasayee Paper and Boards limited,
Pallipalayam, Erode, Tamilnadu.

Convener
Dr. S. Balasubramanian
Professor & Head

Coordinator
Dr. Nakkeeran. E
Associate Professor

12 March 2022
2 to 3 pm

III ChE Classroom

/kpriet.ac.in



Event No.	:	20
Date	:	15.03.2022
Venue	:	SVA Blue Metals, Coimbatore
Level of the Event	:	College Level
Type of Event	:	Field Visit
Title of the Event	:	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre
In Association with	:	CIIED
Resource Person 1	:	-
Convener	:	Dr. K. Ravi Kumar, Professor/Mech
Co-convener	:	-
No. of Internal Participant (Count)	:	Faculty : 4 Research Scholars : Students : 32

Blue Metals is obtained from specific hard rock (granite) using state-of-the-art technology. Blue Metal is a natural quarry aggregate predominantly used in concrete mixes, as a drainage over aggregate and storm water pipes, or as a back fill material behind retaining walls. Blue Metal is also suitable for pathways, roads, concreting, drainage pits, and drainage filler in pot plants. Crushers are used to reduce the size, or change the form, of waste materials so they can be more easily disposed of or recycled, or to reduce the size of a solid mix of raw materials (as in rock ore), so that pieces of different composition can be differentiated. Crushing is the process of transferring a force amplified by mechanical advantage through a material made of molecules that bond together more strongly, and resist deformation more, than those in the material being crushed do. Crushing devices hold material between two parallel or tangent solid surfaces, and apply sufficient force to bring the surfaces together to generate enough energy within the material being crushed so that its molecules separate from (fracturing), or change alignment in relation to (deformation), each other. The earliest crushers were hand-held stones, where the weight of the stone provided a boost to muscle power, used against a stone anvil. Querns and mortars are

types of these crushing devices. Students were visited and gathered more knowledge about the crushing process and the Automation involved in sieving and gathering of aggregates



INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)



KPR Institute of Engineering and Technology
Learn Beyond (Autonomous, NAAC "A")
Avinashi Road, Arasur, Coimbatore.

INSTITUTION'S INNOVATION COUNCIL
in association with
**Centre for Innovation Incubation
Entrepreneurship Development (CIIED)**
organizes

Field Visit- Technology Transfer Centre

IIC Theme Activity :
**Field/Exposure Visit to Incubation Unit/Patent
Facilitation Centre/Technology Transfer Centre**

Date: 15.03.2022





Event No.	:	21
Date	:	15.03.2022
Venue	:	Legends Hall
Level of the Event	:	College Level
Type of Event	:	Internal Project Contest
Title of the Event	:	Internal Hackathon 2022
In Association with	:	CIIED
Resource Person 1	:	Mr. M.Jagadeeswaran, Founder IMIK Technologies, Coimbatore. Mr.S.Manickaraj, Director MELZ Indcosys Solution LLP, Coimbatore
Convener	:	Dr. K. Ravi Kumar, Professor, Head / CSE
Co-convener	:	-
No. of Internal Participant (Count)	:	Faculty : 30 Research Scholars : Students : 91 (Teams) (560 Students)

Centre for Innovation, Incubation and Entrepreneurship Development (CIIED) organized Internal Hackathon 2022 on 15.03.2022 at Legends Hall. Mr. M.Jagadeeswaran, Founder IMIK Technologies, Coimbatore. Mr.S.Manickaraj, Director, MELZ Indcosys Solution LLP, Coimbatore were the juries of Event. The call for projects for smart India Hackaton was circulated among the students and Dr.K.Ravi Kumar-Professor/Mechanical and Dr.Dharmaraj were assigned as coordinators for organizing the programme. Based on the SIH 2022 announcement totally 91 teams are registered from various departments as below:

S.No	Faculty Mentor	Name of Student	Project Theme & PS Number
1.	Dr.N.Yuvaraj	Danushkumar V	Miscellaneous & SS588
2.	Dr.K.R.SriPreethaa	NikitKashyap	Smart Automation & NR1163
3.	GitanjaliWadhwa	Thilaheswaran K K	Smart Education & DR713
4.	G.Jenifa	Shiran C S	Robotics and Drones & AV991
5.	DrS.Sankar Ganesh	Samar K	Smart Automation & PK858
6.	DrS.Sankar Ganesh	William Renaldy. A	Smart Automation & DR702
7.	AllwynGnanadas.A	HemaVarshini B	MedTech/BioTech&RK1125
8.	Sreelatha. P	Kowshika. R	MedTech/BioTech&SM959
9.	PriyaDarshini. B	Sureka. p	MedTech/biotech
10.	AllwynGnanadas.A	ANUSUYA J S	MedTech / BioTech / HealthTech& RK772
11.	P.Arunkumar	BRINDHA V	MedTech / BioTech / HealthTech& RK766
12.	P.Arunkumar	GOKULAPRIYA S	MedTech/Biotech/Healthtech - DA1064
13.	P.Arunkumar	AADITI M	Smart Automation
14.	Dr.T.Gayathri	NITHIN G	MedTech / BioTech / HealthTech TK1052
15.	AllwynGnanadas.A	AARTHI	MedTech / BioTech / HealthTech TK1053
16.	Priyadharshini. B	GAYATHRI KS	MedTech / BioTech / HealthTech TK1053
17.	Dr.S.Karunakaran	JANANI S W	Agriculture, food tech and rural development
18.	Dr.S.Karunakaran	AAKASH M L	Smart automation AV1235
19.	Dr. R. BharathiGanesan	Teepaksoorya. S	Clean and Green Technology - AK1136
20.	Dr. G. Surendran	Ramkumar. K	Agriculture, FoodTech& Rural Development-AU1060

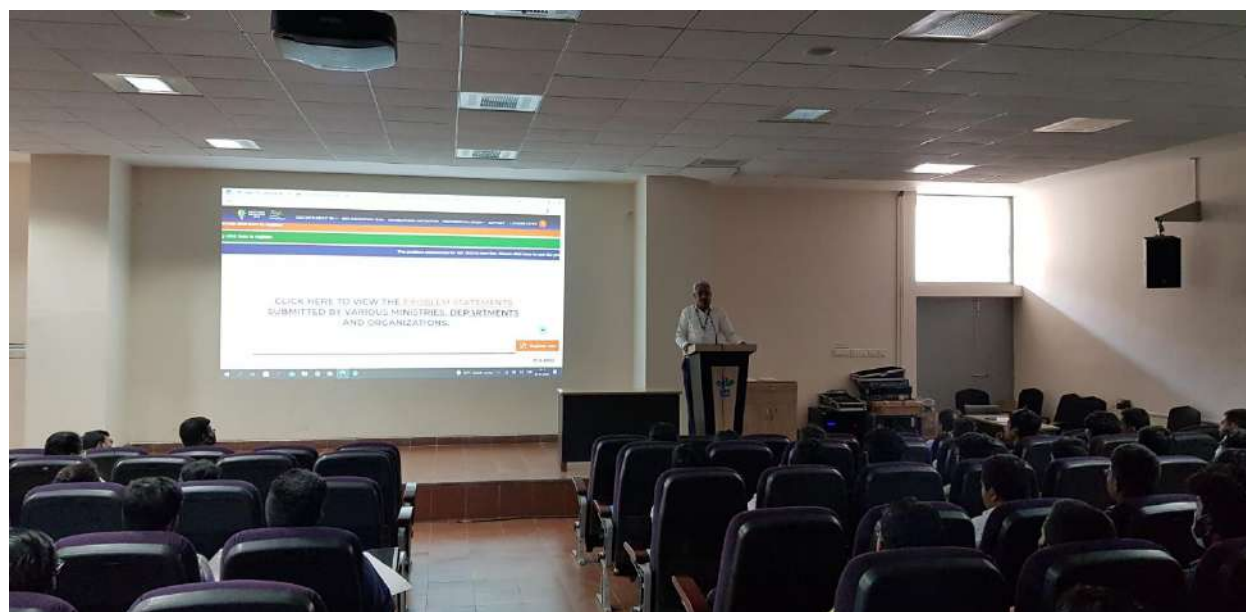
21.	MrMurugesan K	SUGANRAJ A	Clean & Green Technology RK1127
22.	Dr.S.Karunakaran	VARSHA J	MedTech / BioTech / HealthTech RK1125
23.	Mrs. B. S. Meenakshi	AJITH KUMAR J	SS596
24.	Mr. Logeshwaran	ABISHEK E	BV809
25.	Mrs. B. S. Meenakshi	VIJAY B	GR922
26.	Mr. S. Vinoth	JAGATHEESWAR K	SM953
27.	Mr. S. Yuvaraj	Swathika .M	BV807
28.	Mr. S. Yuvaraj	Saranya .R	TK1049
29.	Lt Dr A K Priya	SYLESH S	SM959
30.	Ms. K. Dhivya	Faheem Ahmed A	TK1047
31.	Dr. S. Kanmani	Siddarth	RK978
32.	Mr.D.Vivek	R.Akshay Raj	BV814
33.	Mr. S. Vinoth	K.K.Thitheashwar	SM966
34.	G.Selvakumar	Dharunkumar UP	Travel & Tourism - PK1037
35.	G.Selvakumar	Adhivigneswaran	DR711
36.	G.Selvakumar	Ashwin U	Agriculture, Food tech & Rural development
37.	Ms.J.K.Kiruthika	Rajalakshme.R.S	SG862
38.	Ms.J.K.Kiruthika	Megaranjani.C	NK826
39.	Dr.B.Gomathy	Moulik.M	SS588
40.	Dr.A.Devipriya	SRIRAM P	DR705
41.	Dr. VIDHYA K	Balavashan R S	AI- Whether Analysis

42.	DR.V.VIGNESH	PravinKanth.R	Agriculture, FoodTech& Rural Development PS Number:RK1113
43.	Dr.V.VIGNESH	PoornaChandar.N	RK775
44.	Dr.T.Sivakumar	Jeisri.B	eCourts, Department of Justice, Ministry of Law &JusticeNum: AK1209
45.	Dr.K.Murugan	DHARUNKUMAR W A	Renewable/Sustainable Energy & SM966
46.	Mr.N.Sathishkumar	Bharathi K	Clean & Green Technology & ML1189
47.	Ms.M.Supriya	CHARAN S	Smart Vehicles & SM961
48.	Mr.Balamurali S	Deepak K	Smart Automation & SM956
49.	Mr.K.VishnuSaravanaBhar athi	POOJA SHREE B	Clean & Green Technology & SM964
50.	Mr. G. K. JakirHussain	Vibesha T V	Smart Automation & PK860
51.	Mr.KSaravanan	Sri Shyamnath R K	Smart Automation & NC738
52.	Ms.A.Reethika	Indudharshini. M	Smart Automation & SM956
53.	DrKirubakaran S	Aniruth J	Robotics and Drones DA1066
54.	DrKirubakaran S	DHARANEESHWARAN N P	Smart Vehicles SM961
55.	Mr.G.Pradeepkumar	MOUNESHWARA G	Smart Automation & NC738
56.	Dr.J.Muralidharan	Sunshetha K V	Transportation & Logistics AK1137
57.	Mr.S.Satheesh Kumar	Vinith Kumar S	Fitness and Sports - AK1109
58.	Mr.D.RamNivas	Sivasudhan A	Robotics and Drones - DA1066
59.	Dr.VSeethalakshmi	ASWIN M M	RENEWABALE/SUSTAINABLE ENERGY-SM966
60.	Ms.R.Dhivyadevi	Santhoshkumar K	Smart Vehicles/SK1205
61.	Ms.S.Chandraprabha	Shwethika JD	Robotics and Drones
62.	Ms.S.Gunanandhini	Prasada.k	National Disaster Response Force (NDRF) & GS904

63.	Mr. G. K. JakirHussain	Sachin N	MedTech / BioTech / HealthTech& DK732
64.	Dr.M.Kalamani	Sanjai S A	AK1137
65.	Ms.R.Aswatha	NIRANJAN KUMAR V	Central Water Commission (CWC), Ministry of Jal Shakti. (RK1116)
66.	Dr.J.Prasad	CHIRANJEEVI DK	IoT based Energy Meter
67.	Mr.K.Saravanan	SARATHI M	IoT based Energy Meter
68.	Dr.Arivazhagan S	LALITH K	AGRICULTURE
69.	Mr.T.Shanmugaraja	RAMAKRISHNA RAJA C	Transportation & Logistics SK1205
70.	Mr.T.JAGADESH	RAMAKRISHNA RAJA C	Smart Education & OS871
71.	Dr.P.Pandiyan	J. Janani	Fitness&sports RK779
72.	Prof.C.J.Vignesh	G.Maha Vishnu	Miscellaneous&ST888
73.	Dr.D.Sathish Kumar	JeevaPradeesh.P	MedTech / BioTech / HealthTech& AU1053
74.	Mr.S.Vivekanandan	Muthu Kumar K	Smart Automation & RK761
75.	Mr.S.Vivekanandan	Muthu Kumar K	Blockchain&Cybersecurity& SK794
76.	Dr.A.Matheswaran	MurugavelSuryaa S	Smart Education & DR727
77.	Dr.R.Sampathkumar	Gokul Sri N	Renewable / Sustainable Energy&DR704
78.	C.Dinesh	Manikandan A	SMART EDUCATION&OS871
79.	Mr.V.Kamalkumar	S. SUKANT	RK1116
80.	Ms.R.Revathi	KEERTHI RAGAVENDRAN S	Renewable / Sustainable Energy&DR704
81.	SENTHIL KUMAR C	KEERTHAN G S	AGRICULTURE,FOOD TECH AND RURAL DEVELOPMENT
82.	SENTHIL KUMAR C	HARINI S V	Agriculture,food tech and rural devolpment
83.	B.K.SARAVANAN	DHANUSHH M S	Robotics & Drones & SM963

84.	B.K.SARAVANAN	SURYANARAYANAN K	Robotics & Drones AV991
85.	Dr.S.Dharanikumar	R A Vibin	Student innovation & SM960
86.	B.K.SARAVANAN	Thejeshwar M	Student Innovation & SM961
87.	Dr.S.Dharanikumar	Sabaree.R	Student Innovation
88.	Dr.S.Dharanikumar	Pragadeeshwaran S	Smart automation & DA1065
89.	Dr.M.Makeshkumar	ZIYAD LATHEEF	Smart Automation (DA1065)
90.	Dr.M.Makeshkumar	SASI KUMAR M	Robotics & Drones GR915
91.	Dr.S.Dharanikumar	MANOJ VK	AGRICULTURE,FOOD TECH AND RURAL DEVELOPMENT

An **orientation program** for the students regarding Smart India Hackathon 2022 was organized on 7.2.2022. Dr.S.Ramachandran- Director (Centre for Innovation Incubation and Entrepreneurship development) and Dr.Ravi Kumar (SPOC – KPRIET) addressed the students on the various aspects of Smart India Hackathon.





An Internal review committee was nominated to review the project across various departments to evaluate the projects. The details of the review committee is as per the circular below:

Centre for Innovation, Incubation and Entrepreneurship Development
KPR Institute of Engineering and Technology



Cir.No.:KPRIET/CIIED/SIH/2021-2022/002

Date:23.02.2022

Circular

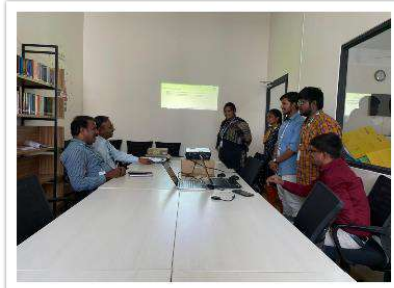
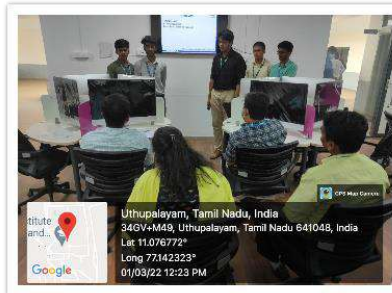
Smart India Hackathon 2022 - Review Committee and Schedule

The following faculty are nominated as project review committee members for Smart India Hackathon 2022/ Innovsense 2022. The schedule for first review is as below.

S.No	Department	Date	Review Committee Members
1	AI & DS	01.03.2022	Dr. Yuvaraj N / AI & DS Dr. Sri Preethaa K R / AI & DS Dr. Manoj Kumar S/CSE
2	BME	01.03.2022	Dr. Ganeshkumar D / BME Mr. Arunkumar P / BME Dr. Karunakaran S/Chem
3	CHEMICAL	01.03.2022	Dr. Balasubramanian S /Chem Dr. Nakkeeran. E /Chem Dr. Kumar M./Mech
4	CIVIL	01.03.2022	Dr. Anusha G /Civil Dr.Dharmaraj R /Civil Dr. Ravi Kumar K/Mech
5	CSE	28.02.2022 & 01.03.2022	Dr. Sumathi A.C /CSE Dr. Sivakumar T /CSE Dr. Sankar Ganesh S/AI & DS
6	ECE	28.02.2022 & 01.03.2022	Dr. Kathirvelu M /ECE Mr. Satheesh Kumar S /ECE Mr. Vivekanandan S/EEE
7	EEE	01.03.2022	Dr. Kumar Chinnaiyan V /EEE Dr. Sampathkumar R /EEE Dr. Venugopal D/ECE
8	MECHANICAL	28.02.2022	Dr. Ramesh Babu S /Mech Mr. Mohankumar D /Mech Dr. Elango K S/Civil


Director/CIIED 28/2/22


Principal



Internal Review by Interdepartmental review committee members

Internal Smart India Hackathon 2022

Date: 14.03.2022

Internal Review Schedule

Evaluator 1			Evaluator 2		
S.No	Department	Time	S.No	Department	Time
1	AI & DS	9.30 – 10.30	5	CSE	11.15 – 12.30
2	BME	10.30 – 11.00	6	EEE	12.30 – 1.15
3	Chemical	11.15 – 12.00	7	Mechanical	2.00 – 2.45
4	ECE	12.00 – 1.00	8	Civil	2.45 – 3.30
Venue: Daffodils			Venue: Primrose		
Date of review: 15.03.2022					



SIH- Coordinator



Director-CIIED



Learn Beyond

**KPR Institute of
Engineering and
Technology**

(Autonomous, NAAC "A")



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

Centre for Innovation, Incubation and Entrepreneurship Development (CIIED)
Organizes

Internal Hackathon 2022

Smart India Hackathon

Welcome to the Juries



Mr.L.Jagadeeswaran
Founder
IMIK Technologies
Coimbatore



Mr.S.Manickaraj
Director
MELZ Indcosys Solutions LLP
Coimbatore

15 March 2022
10:00 am

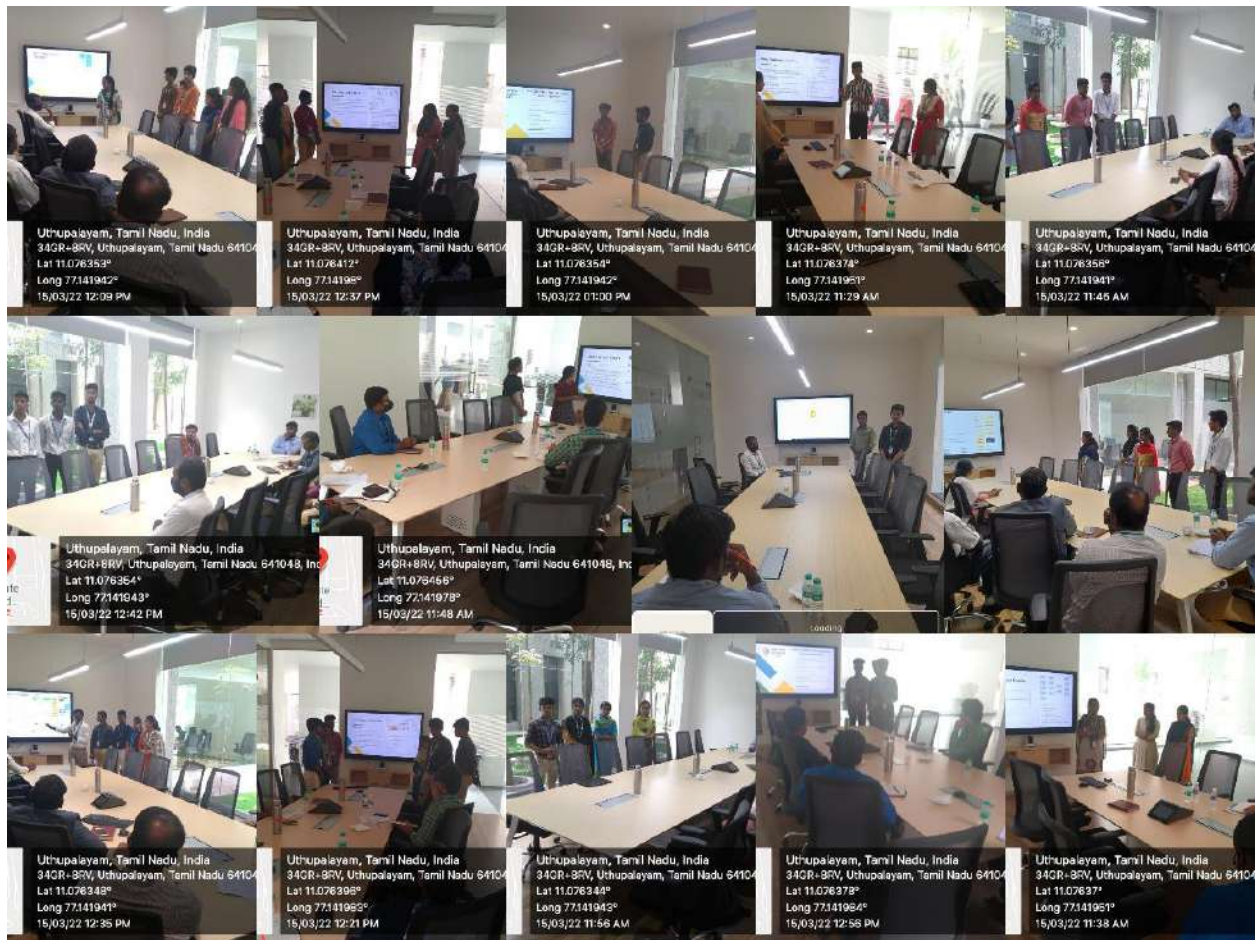


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Internal Review by Industrial Experts

Based on the Internal Review by Industrial Experts totally 31 teams were shortlisted from various departments

Smart India Hackathon 2022 Shortlisted Teams

Sl.No	Team Name	Faculty Mentor	Team Head	Project Theme & PS Number	Category (Software/hardware)
1.	Hexa squad	Dr.N.Yuvaraj	AmirdhaVarshini S	Miscellaneous and SS5 88	Software
2.	The Hex Clan	P.Arunkumar	S.Gokulapriya	MedTech/BioTech/HealthTech – DA1064	Hardware
3.	ENFORCER	Lt Dr A K Priya	SYLESH S	SM959	Hardware
4.	Cheminers2025	Mr. K. Murugesan	Suganraj A	Clean and Green Technology RK1127	hardware
5.	Unwavers	Ms.J.K.Kiruthika	Megaranjani.C	NK826	Software
6.	Schutzengel	Ms.S.Chandrababha	Shwethika JD	Robotics and Drones	Hardware
7.	Dream Chasers	Mr.A.Mohamed Ibrahim	Suwetha S	Smart Education & DR727	Software

8.	Design Society	Mr.B.K.Saravanan	Imaya Ganesh S	Robotics & Drones AV991	Software
9.	UVIRA	ARIVAZHAGAN S	MADHAVAN S	SM960	Software
10.	The Six Chicks	Prof.C.J.Vignesh	G.Maha Vishnu	Miscellaneous & ST888	Software
11.	AI Aura	Dr. S. Sankar Ganesh	Balamurugan N	Smart Automation & DR702	Software
12.	M-Innovators	B.PriyaDharshini	K S Gayathri	MedTech/BioTech/HealthTech& SJ572	Software
13.	TechnoSpartz	Ms.R.Dhivyadevi	Santhoshkumar K	Smart Vehicles/SK1205	Hardware
14.	Intelligencia	Dr.T.Sivakumar	Jeisri.B	Department of Justice, Ministry of Law & JusticeNum: AK1209	Software
15.	S.H.I.L.E.D	Dr.S.Dharani Kumar	Vibin R A	SM960	Hardware
16.	Tech Bot	DrS.Sankar Ganesh	Samar K	Smart Automation & PK858	Software
17.	Astrosquad	Ms. K. Dhivya	Faheem Ahmed A	TK1047	Hardware
18.	Little Sparrow	Vinothkumar S	Thitheaswar K K	SM966	Software

19.	Technoholics	AllwynGnanadas.A	HemaVarshini B	MedTech/BioTech&R K1125	Hardware
20.	Agrospectrum	Karunakaran S	Janani S W	SM960	Hardware
21.	Chem Binders	Dr. G. Surendran	Ramkumar. K	Agriculture, FoodTech& Rural Development-AU1060	Hardware
22.	Inhouse Thunders	Dr.S.Karunakaran	AAKASH M L	Smart automation AV1235	Hardware
23.	Hexa Squad	Mr.P.Suresh	Sanjay S	SM955	Software
24.	Technokrats	Dr.A.Devipriya	SRIRAM P	DR705	Software
25.	Masters	Mr.N.Sathishkumar	Devesh P	Clean & Green Technology & ML1189	Hardware
26.	Innovatorz Squad	Mr.T.Shanmugaraja	Vinayakrishna S	Transportation & Logistics SK1205	Hardware
27.	Amazing Apples	Mr.K.Vishnu Saravana Bharathi	Negashri K	ML1189	Hardware
28.	The Deciders	Dr.P.Pandiyam	J. Janani	Fitness&sports RK779	Software
29.	Helios	Dr.M.Makeshkumar	Sri Sudhan Sn	Robotics & Drones GR915	Software

30.	Alpha	Dr.M.Makeshkumar	ZIYAD LATHEEF	Smart Automation (DA1065)	Hardware
31.	Sci-Kit Samurai's	Dr.K.R.SriPreethaa	NikitKashyap	Smart Automation & NR1163	Software

Group Photo - Shortlisted Teams



Event No.	:	22
Date	:	18.03.2022
Venue	:	Online
Level of the Event	:	College Level
Type of Event	:	Webinar
Title of the Event	:	Business Model Canvas (BMC)
In Association with	:	CIIED
Resource Person 1	:	Mr.Prakash Balasubramanian, Director and Founder aXel IT Solutions, Australia
Convener	:	Dr. A. C. Sumathi, Professor, Head / CSE
Co-convener	:	Dr. T. Sivakumar, Associate Professor/CSE
No. of Internal Participant (Count)	:	Faculty : 3 Research Scholars : Students : 27

Ms.A.Pradhusha from 2nd Year CSE delivered the welcome address and further she introduced the speakers Mr.Prakash Balasubramanian to the audience.

Further, Mr.Prakash Balasubramanian initiated the session from his academic background and experience at IBM and the reason behind to pursue higher studies. He shared the academic learning at Monash University, Melbourne and further the opportunities and situations made him to start a company at Australia.

Mr.Prakash Balasubramanian addressed the following points during his session BMC:

- Notion of Business Model Canvas
- Value Proposition
- Customers and Customer relationship
- Channels
- Activities
- Resources
- Partners
- Cost and revenue

Finally, Dr.T.Sivakumar, Associate Professor/CSE concluded the session with Vote of Thanks.

The poster is for a webinar titled "BUSINESS MODEL CANVAS". It is organized by the Department of Computer Science and Engineering in association with the Centre for Innovation Incubation and Entrepreneurship Development. The speaker is Mr. Prakash Balasubramanian, Director & Founder of Axel IT Solutions, Australia. The webinar is scheduled for Friday, 18.03.2022, from 10:00 to 11:00 AM. The meeting link is <https://meet.google.com/rpx-mtff-jzy>. The coordinator is Dr. T. Sivakumar, Associate Professor / CSE, and the convenor is Dr. Sumathi A. C, HoD / CSE. The poster also includes logos for KPR Institute of Engineering and Technology, Institution's Innovation Council, and various accreditation logos.

The screenshot shows a Google Meet session in progress. The main window displays a presentation slide titled "Business Model Canvas" (BMC). The slide content includes the BMC logo, the text "Invented by Alex Osterwalder, a Swiss business theorist. Year 2005", and the "aXelIT" logo. The right-hand side of the screen shows a grid of participant video thumbnails, including Prakash Balasubramanian and 20CSE20 - A.PRAADHISHA. The bottom of the screen shows the Windows taskbar with the time 10:12 AM and the system tray.

Prakash Balasubramanian is presenting

Business Model Canvas (BMC)

OFFERING
CUSTOMERS
INFRASTRUCTURE
FINANCE

Value Proposition
Customers
Channels
Customer Relationship
Activity
Resources
Partners
Cost
Revenue

10:16 AM | Business Model Canvas - IIC Activity

Prakash Balasubramanian is presenting

Resources

- Experts - Technical/ Financial Skills
- Office, Manufacturing Plants
- Equipments required
- Distribution

10:27 AM | Business Model Canvas - IIC Activity

Prakash Balasubramanian is presenting

Partners

- Manage or Support - Business Activities/Resources
- Suppliers,
- Delivery partners
- Manufacturing Partners
- Recruitment

10:29 AM | Business Model Canvas - IIC Activity

Event No.	:	23
Date	:	25.03.2022 & 26.03.2022
Venue	:	Veena Hall, KPR Institute of Engineering and Technology, Coimbatore
Level of the Event	:	College Level
Type of Event	:	Workshop
Title of the Event	:	A Session on Entrepreneurship and Marketing Strategies
In Association with	:	CIIED
Resource Persons	:	Dr.S.Kanmani, AsP/Civil, KPRIET Mrs.P.Indhiradevi, AP/Civil, KPRIET Ms.S.Bharani, AP/Civil, KPRIET Mr.S.Elavarasan, AP/Civil, KPRIET Mr.B.Karthik , AP/Civil, KPRCAS
Convener	:	Dr .K. S. Elango, Associate Professor/Civil
Co-convener	:	-
No. of Internal Participant (Count)	:	Faculty : 3 Research Scholars : Students : 60

Entrepreneurship Development Cell (EDC) in association with Centre for Innovation, Incubation and Entrepreneurship Development (CIIED) organizes workshop among students to create awareness about Entrepreneurship and Marketing Strategies on Pump sales and service. Speakers has explained how marketing can begin with effective strategies and how the business can be improved for pumps service and repair. They have also gave interaction about marketing effectiveness is inherently dependent on its ability to target key decision makers. They have also said that whether it's direct mail or a technology-rich online campaign, any initiative that fails to reach decision makers is a waste of time and resources, At the end of the session, a brief interaction session had been arranged among the students and faculty members for doubts clarification.



Entrepreneurship and Marketing Strategies 25 & 26 March 2022



Dr. S. Kanmani
Associate Professor/ Civil
Certifications & Quality
Standards of Pumps



Mrs. P. Indhiradevi
Asst. Prof (Sr.G)/Civil
Pumps-Selection and
Installation



Mrs. S. Bharani
Asst. Prof (Sr.G)/Civil
Material Used in Pump Industry



Mr. S. Elavarasan
Asst. Prof (Sr.G)/Civil
Troubleshooting of Pumps
&
Marketing Strategies



Mr. B. Karthik
Asst. Prof /KPRCAS
Sales of Pumps



Event No.	:	24
Date	:	31/03/2022
Venue	:	Online
Level of the Event	:	College Level
Type of Event	:	Webinar
Title of the Event	:	Session on “How to Plan for Startup and Legal & Ethical Steps”
In Association with	:	CIIED
Resource Person 1	:	Er. P. Sushil Kumar, CEO – Shrimp Hoard Technologies, Founder – Pristyn Automations, Coimbatore
Convener	:	Dr. V. Kumar Chinnaiyan, Professor, Head/EEE Dr. R. Sampathkumar, Assistant Professor(SI.G)/EEE
Co-convener	:	Dr. P. Pandiyan, Assistant Professor(SI.G)/EEE
No. of Internal Participant (Count)	:	Faculty : 2 Research Scholars : Students : 32

The department of Electrical and Electronics Engineering in association with Centre for Innovation, Incubation and Entrepreneurship Development organized a webinar on “How to Plan for Startup and Legal & Ethical Steps” on 31.03.2022 open to all, who are keen on startup activities.

The student Mr. M. Hari Hara Sudhan welcomed the gathering and Associate Professor Dr.P.Pandiyan felicitated the gathering. The resource person Er. P. Sushil Kumar, CEO – Shrimp Hoard Technologies, Founder – Pristyn Automations, Coimbatore deliberated the sessions and gave glimpse about different kind of startup’s and new innovations. He was elaborated the legal and ethical steps related to startup ideas. Nearly 32 students have benefited. He shared his own experiences and ignited the students to do the startup. The session was concluded with the vote of thanks delivered by the student Ms. J. Janani.



**Department of Electrical and Electronics Engineering
in association with
Centre for Innovation, Incubation and Entrepreneurship
Development**

**Organizes a
Webinar on
How to Plan for Startup and Legal & Ethical Steps**

31.03.2022

11:30 - 12:30 PM

meet.google.com/mgk-vwsz-rhy



Er. P. Sushilkumar
CEO - Shrimp Hoard Technologies
Founder - Pristyn Automations
Coimbatore

Coordinators
Dr. R. Sampathkumar, AP (SI.G)/EEE
Dr. P. Pandiyan, AsP/EEE

Convener
Dr. V. Kumar Chinnaiyan
Professor & Head/EEE



kpriet.ac.in
 [G /KPRIETonline](https://www.youtube.com/channel/UC...)

The screenshot shows a Google Meet interface. The main presentation slide displays the text "Marker without a cap" above an image of a red and white "edding 550" marker with its cap removed. The meeting title bar indicates "SUSHIL KUMAR PAULPANDI is presenting". On the right, a grid of participants is visible, including SUSHIL KUMAR PAULPA..., 20EE029-HARI HARA SU..., 20EE035 JANANI J, Sampathkumar R, JONES BARNABAS P, 20EE024-GOWTHAM S, 24 others, and You. The bottom of the screen shows the Windows taskbar with the time 11:37 AM and date 31/03/2022.

The screenshot shows a Google Meet interface. The main content area displays a presentation slide with the following information:

Steps to Register a Company in India

- 01 Digital Signature Certificate
- 02 Director Identification Number
- 03 Registration on MCA Portal
- 04 Certificate of Incorporation

Mandatory Annual Compliance Requirements of a Private Limited Company

- Auditor appointment
- Meeting of the board of directors
- Annual General Meeting (AGM)
- Annual return and financial statements
- Maintenance of company registers and records
- Company income tax return statements

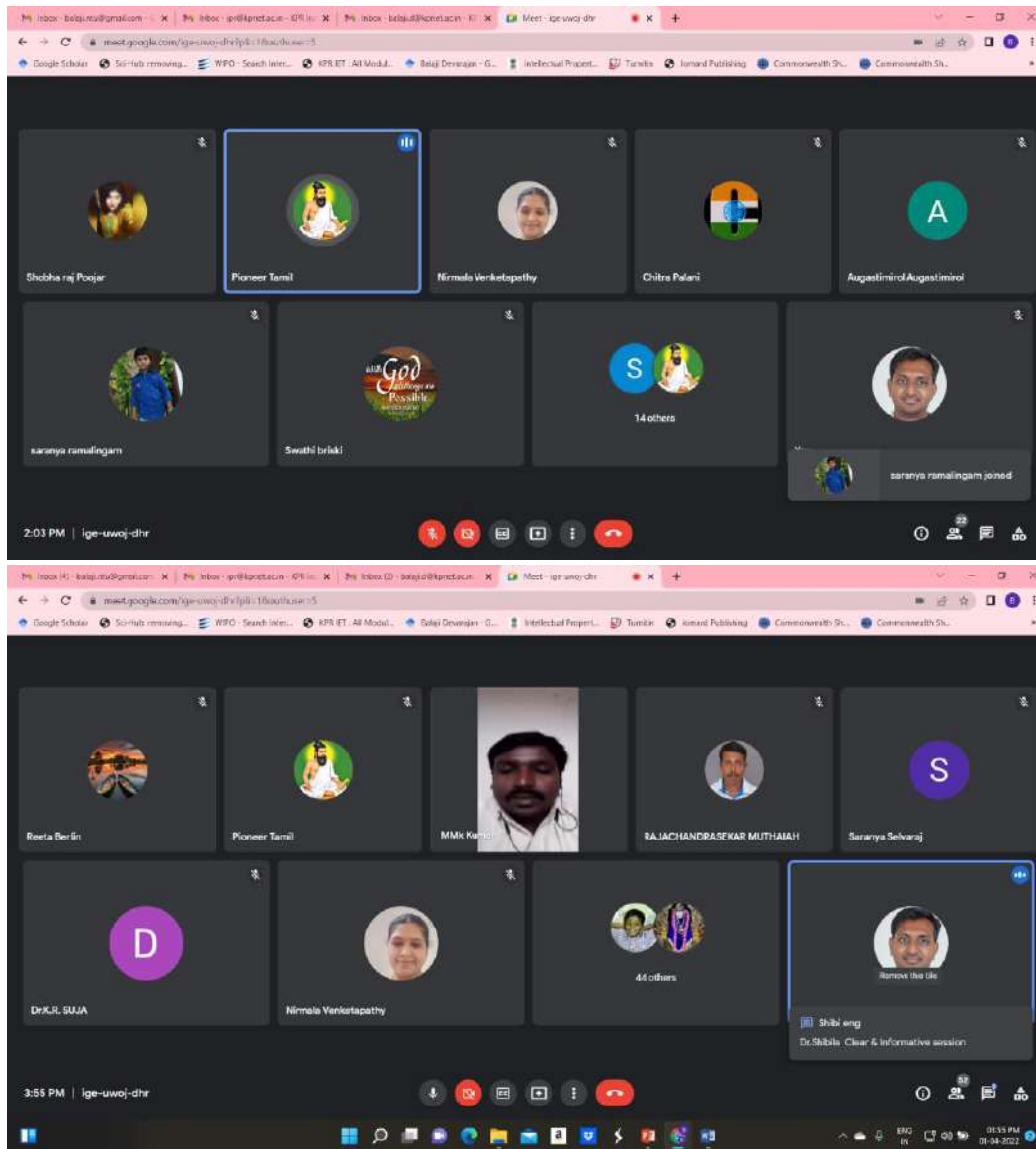
The meeting interface includes a 'People' panel on the right with a search bar and a list of participants. The bottom status bar shows the time as 12:33 PM and the meeting ID as mgk-vwsz-rhy.

Event No.	:	25
Date	:	01/04/2022
Venue	:	Online Mode
Level of the Event	:	College Level
Type of Event	:	Workshop
Title of the Event	:	Workshop on Intellectual Property Rights (IPRs) and IP management for start up
In Association with	:	-
Resource Person 1	:	Dr.Balaji Devaraj, AP (SL.G), Department of Mechanical Engineering, Head – Centre – IPR, KPR Institute of Engineering and Technology
Convener	:	Dr. K. Ravi Kumar, Professor/Mech
Co-convener	:	-
No. of Internal Participant (Count)	:	Faculty : 2 Research Scholars : Students : 50

Center for IPR associated with center for Research and Development, Institution Innovation Council Organized an awareness “workshop on Intellectual property rights (IPR) and management for startup” on 01.04.2022. Dr.Balaji Devaraj, AP (SL.G), Department of Mechanical Engineering, Head – Centre – IPR, KPR Institute of Engineering and Technology was the resource person for the program. Around 50 participants from various stream, students, research scholars and faculty attended the program and benefitted about Intellectual property rights. Dr. Balaji Devarajan explained about how to boost our thinking ability, variance of IPR and Every startup has IP Rights, which it needs to understand and protect for excelling in its business. Every startup uses trade name, brand, logo, advertisements, inventions, designs, products, or a website, in which it possesses valuable IP Rights. He

explained the various types of patent applications, forms used for filing. He also discussed how to do the patent search effectively.

The image displays a promotional poster for a workshop titled "Workshop on Intellectual Property Rights (IPR) and IP Management for start up". The poster is associated with KPR Institute of Engineering and Technology, which is an Autonomous, NAAC "A" institution. It also features the logo of the Institution's Innovation Council. The workshop is scheduled for April 01, 2022, and is led by Dr. Balaji Devarajan, AP (SL.G), who is the Head of the Centre for IPR in the Department of Mechanical Engineering. The poster includes an illustration of a man in a green shirt and blue pants pointing towards several documents with gold checkmarks, symbolizing successful IP management. Social media icons for Facebook, Instagram, Twitter, YouTube, and Google+ are provided, along with the website kpriet.ac.in and the handle /KPRIETonline. Below the poster is a screenshot of a Zoom meeting interface. The meeting window shows a grid of participants: Agalya R., Pioneer Tamil (highlighted as the active speaker), Nirmaia Venkataspathy, Chitra Palani, Augustimiroi Augustimiroi, SRUTHIKA PARVATHY, 10 others, and You. The meeting time is 2:01 PM on a device named 'ige-swwj-dhr'.



Event No.	:	26
Date	:	01/04/2022
Venue	:	Thanam Hall, KPR Institute of Engineering and Technology, Coimbatore
Level of the Event	:	College Level
Type of Event	:	Seminar
Title of the Event	:	A Session on Entrepreneurship Challenges and Opportunities in Construction Industry
In Association with	:	CIIED
Resource Person 1	:	Er.T.Thilak Ranjith, Managing Director, Proprietor – T R Associates Coimbatore.
Convener	:	Dr. K. Ravi Kumar, Professor/Mech
Co-convener	:	-
No. of Internal Participant (Count)	:	Faculty : 2 Research Scholars : Students : 42

Institutions Innovation Council (IIC) in association with Centre for Innovation, Incubation and Entrepreneurship Development (CIIED) organizes seminar on Entrepreneurship Challenges and Opportunities in Construction Industry. Er.T.Thilak Ranjith, Proprietor – TR Associates was the resource person for the program. Resource Person has interacted with young budding engineers and he gave more ideas and pathways to face the challenges which can be expected during the beginning stage of the business. He has also given lecture about the searching of opportunities in their business. He motivated the students that, to start the business or to start their entrepreneurship career they should have good attitude. Also, entrepreneur students should have the qualities such as they should be innovator, they should have good ability to organize, they should be passionate, should have ability to take risk, should have good decision making and they should have the quality of continuous learners and open to challenges. At the end of the session, a brief interaction session had been arranged among the students and faculty members for doubts clarification.



KPR Institute of
Engineering and
Technology

Learn Beyond

(Autonomous, NAAC "A")



Institution's Innovation Council

in association with

Centre for Innovation, Incubation and Entrepreneurship Development

(CIIED)

organizes

Entrepreneurship Challenges and Opportunities in Construction Industry

RESOURCE PERSON



Er. T. Thilak Ranjith
Proprietor- TR Associates
Coimbatore

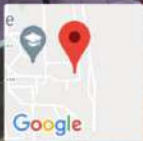


Date: 01.04.2022
Time: 09:00 A.M

Venue: Thanam Hall

kpriet.ac.in

[f](#) [t](#) [v](#) [g](#) /KPRIETonline



Uthupalayam, Tamil Nadu, India
34GV+G8V, Uthupalayam, Tamil Nadu 641048, India
Lat 11.076178°
Long 77.143409°
01/04/22 10:20 AM

Event No.	:	27
Date	:	08.04.2022
Venue	:	Online Mode
Level of the Event	:	College Level
Type of Event	:	Webinar
Title of the Event	:	Identity Management in Digital World: Young Entrepreneurs Perspective
In Association with	:	CIIED
Resource Person 1	:	Ms. M. Hemasree, Cyber & IPR Consultant, Chennai
Convener	:	Dr. A. C.Sumathi, Professor, Head/CSE
Co-convener	:	Dr. T. Sivakumar, Associate Professor/CSE
No. of Internal Participant (Count)	:	Faculty : 2
		Research Scholars :
		Students : 22
No. of External Participant (Count)	:	Faculty : 1
		Research Scholars :
		Students : 6

Ms.J.K Kirthika, Assistant Professor of CSE delivered the welcome address and further she introduced the speaker Ms.M.Hemasree to the audience.

Ms.Hemasree addressed the following points during the session:

- 7 types of identity theft and warning signs
- 10 ways identity theft happens and 11 ways to prevent identity theft
- Reporting identity theft and the stages of identity theft reporting
- The best identity theft protection service

Finally, Dr.T.Sivakumar, Associate Professor/CSE concluded the session with Vote of Thanks.

KPR Institute of Engineering and Technology
INSTITUTION'S INNOVATION COUNCIL
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING
IN ASSOCIATION WITH
CENTER FOR INNOVATION INCUBATION & ENTREPRENEURSHIP DEVELOPMENT

ORGANIZES
WEBINAR ON

"Identity Management in Digital World:
Young Entrepreneurs Perspective"

Resource person
Ms. M. Hemasree
Cyber & IPR Consultant
Chennai

Date: 08.04.2022
Time: 10.30AM to 11.30AM
<https://meet.google.com/wct-naju-vpu>

Coordinator
DR SIVAKUMAR T
ASSOCIATE PROFESSOR/CSE

Convenor
DR SUMATHI A C
HOD/CSE

glory is presenting

SOCIAL ENGINEERING

click you please give your laptop ID and password to receive your laptop back

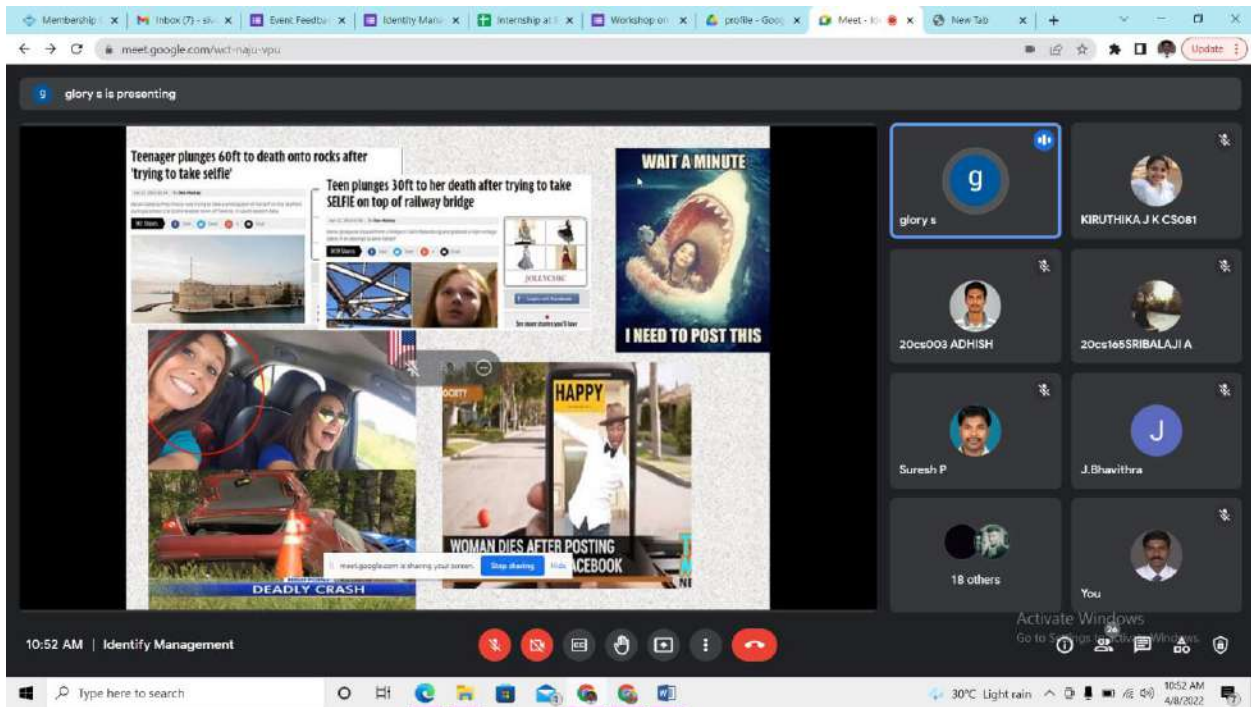
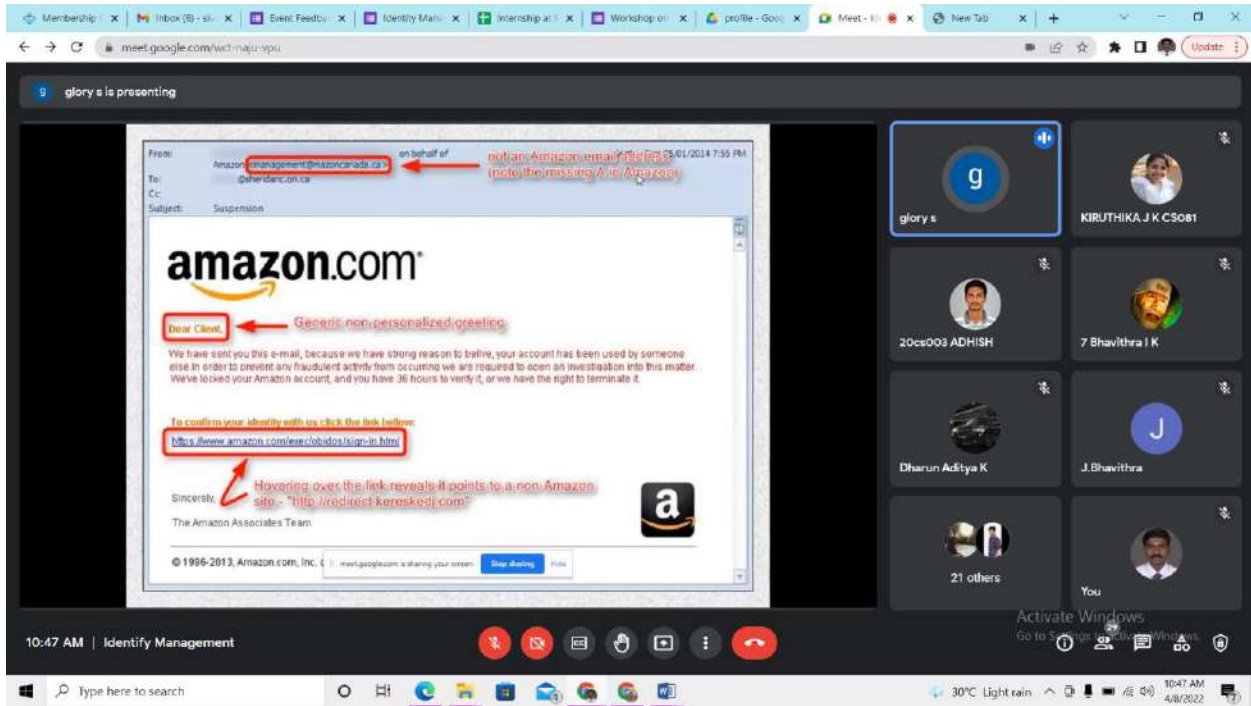
10:38 AM | Identify Management

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Dharun Aditya K
J Bhavithra
20 others
You

Activate Windows
Go to Settings to activate Windows.

Type here to search

30°C Light rain 10:38 AM 4/6/2022



Event No.	:	28
Date	:	12.04.2022
Venue	:	Online
Level of the Event	:	College Level
Type of Event	:	Webinar
Title of the Event	:	Webinar on, “Strategies for copyright management of learning strategies”
In Association with	:	ECE
Resource Person 1	:	Mr.T.Jayachandran, Assistant Professor, Department of ECE, Nandha Engineering College, Erode
Convener	:	Dr. S. Ramachandran, Head / CIIED Dr. M. Kathirvel, Professor, Head/ ECE
Co-convener	:	Dr. S. Satheesh Kumar, Assistant Professor(Sr.G)/ECE
No. of Internal Participant (Count)	:	Faculty : 4 Research Scholars : Students : 120

Mr.T.Jayachandran, Assistant Professor, Department of ECE, Nandha Engineering College, Erode was the Chief Guest of the event. Mr.S.Satheesh Kumar Assistant Professor (Sr.Grade) and Department Coordinator- CIIED proposed the presidential address and welcomed the guest. He addressed all the streams of Engineering Students of KPRIET and more than 120 members has participated in this event. Along with the HoD and faculty members of the various engineering departments, CIIED members had attended the event. Title of the session is Webinar on strategies for copyright management of learning strategies. The objective of this webinar was to give knowledge about various laws that protect owners of IP, mostly in the form of patents, copyrights, and trademarks. She explained very lucidly the concept of Intellectual Property Rights. He highlighted the legal rights that provide creators protection for original work, invention, artistic work, scientific development and so on Mr.T.Jayachandran during his deliberation shared that IPR have to be renewed from time to time for keeping them enforced except in case of copyright and trade secrets. This webinar was highly informative. In short the webinar provided valuable awareness and insight on the various aspects of IPR.. He clarified all the doubts which has been interrogated by all the young entrepreneurs of KPRIET. Mr.S.Satheesh Kumar – Department Coordinator/CIIED conveyed the vote of thanks for the event.




Centre for Innovation, Incubation and Entrepreneurship
Development (CIIED)
in association with
Department of Electronics and Communication Engineering (ECE)
organizes


**Webinar on
"Strategies for copyright management of learning resources"**



**Resource Person:
Mr. T. Jayachandran
Assistant Professor
Nandha Engineering College
Erode**

 12/04/2022

 <https://meet.google.com/xgw-avwd-oiu>

 03:00 PM - 04:00 pm

Coordinator:
Mr. S. Satheesh Kumar
Assistant Professor (Sr. Grade), ECE, KPRIET

Convenors:
Dr. S. Ramachandran - Professor & Head- CIED, KPRIET
Dr. M. Kathirvelu - Professor & Head- ECE, KPRIET

kpriet.ac.in      /KPRIETonline



JC - Learning Everyday is presenting

IPR - Intellectual Property Rights

Intellectual property - creations of its mind such as new inventions and developments; art and literature; music; designs; symbols; names and images that are used in trading or commerce.

Types of Intellectual Property

- Patents
- Copyrights
- Trademarks
- Trade Secrets

3:20 PM | xgw-avwd-olu

JC - Learning Everyday is presenting

Webinar

on

Strtergies for copyright management of Learning Resources

Date : 12.04.2022

PRESENTED BY

T.Jayachandran
Assistant Professor
Department of ECE,
Nandha Engineering College,
Erode, Tamilnadu.

Event No.	:	29
Date	:	19.04.2022
Venue	:	Online mode
Level of the Event	:	College Level
Type of Event	:	Webinar
Title of the Event	:	Startup Opportunities on Batteries for Electric Vehicles
In Association with	:	IE(India)
Resource Person 1	:	Dr. Sundar Mayavan, Principal Scientist, Lead Acid Battery Section, CSIR-Central Electrochemical Research Institute, Karaikudi
Convener	:	Dr. V. Kumar Chinnaiyan, Professor, Head / EEE
Co-convener	:	Dr. C. Pazhanimuthu, Professor / EEE
No. of Internal Participant (Count)	:	Faculty : 4 Research Scholars : Students : 61
No. of Internal Participant (Count)	:	Faculty : 1 Research Scholars : Students : 5

A heart-warming welcome was delivered by Dr.S.Shanmugam, Chairman, IE(I) Coimbatore Local Centre and Presidential address given by Dr.V.Kumar Chinnaiyan, Professor and Head, Department of EEE. Dr.C.Pazhanimuthu, AP (SI.G) has introduced the guest speaker. Dr. Sundar Mayavan, Principal Scientist, Lead Acid Battery Section, CSIR-Central Electrochemical Research Institute, Karaikudi has delivered valuable presentation on

- Batteries
- Electric Vehicles
- Battery Charging and Discharging
- Issues with EV Batteries
- Batteries for Car, Solar Application and Inverters
- Battery Management System
- Startup Opportunities

The resource person shared their wide experience in real time application of batteries and startups. The vote of thanks was delivered by Dr.J.Krishnamoorthi, Honorary Secretary, IE(I) Coimbatore Local Centre. There were 66 participants attended the webinar and get benefited. The department of EEE thanks to the management and IE(I) Coimbatore Local Centre for providing this opportunity to conduct the webinar successfully.



Department of Electrical and Electronics Engineering
in association with Institution of Engineers (India),
Coimbatore Local Centre

Organizes a
Webinar on

Startup Opportunities on Batteries for Electric Vehicles

Resource Person



Dr. Sundar Mayavan
Principal Scientist
Lead Acid Battery Section
Battery Performance Testing and Evaluation Centre
CSIR - Central Electrochemical Research Institute, Karaikudi

19.04.2022 10:00 - 11:00 AM

Convenor
Dr. V. Kumar Chinnaiyan
Professor & Head/EEE

Coordinator
Dr. C. Pazhanimuthu
AP (SI.G)/EEE



meet.google.com/jnr-kynp-jtu



kpriet.ac.in

[f](#) [i](#) [t](#) [v](#) [t](#) [G](#) /KPRIETonline

SIR-Battery Performance Testing & Evaluation Centre (CSIR-BPTEC)



Event No.	:	30
Date	:	20/04/2022
Venue	:	Online (Zoom Meet), Telecasted – Thanam hall, Mechanical Dept
Level of the Event	:	College Level
Type of Event	:	Workshop
Title of the Event	:	Workshop on “Prototype/Process Design and Development - Prototyping”
In Association with	:	CIIED
Resource Person 1	:	Dr. A. Aravindhan, Senior Manager, Manufacturing engineering, Pricol Limited, Coimbatore
Convener	:	Dr. K. Ravi Kumar, Professor/Mech
Co-convener	:	-
No. of Internal Participant (Count)	:	Faculty : 4 Research Scholars : Students : 80

The department of Mechanical Engineering in association with Centre for Innovation, Incubation and Entrepreneurship Development organized a Workshop on “Prototype/Process Design and Development - Prototyping” on 20.04.2022 open to all, who are keen on prototyping and related manufacturing technologies.

The event coordinator Professor Dr. K Ravikumar felicitated the gathering and introduced the chief guest. Following that the resource person Er. A Aravindhan, Senior Manager, Manufacturing engineering, Pricol Limited, Coimbatore deliberated the session and gave glimpse about the process involved in Prototyping from the Industrial perspective. He also engaged the students with active coverage in design of the products based on prototyping requirements.

Nearly 80 students from 3rd year Mechanical Engineering attended the session and get benefited from the workshop. The session was concluded with the vote of thanks delivered by the Coordinator Mr D Mohankumar Assistant Professor Mechanical Engineering.



Department of Mechanical Engineering

INSTITUTIONS' INNOVATION COUNCIL

Centre for Innovation, Incubation and Entrepreneurship Development

Organizes

Prototype Design and Development - Prototyping

Workshop

Thanam Hall, Mechanical Department

April 20
10:30 AM to 11:30 AM

Chief Guest:
Mr. A Aravindhan
Senior Manager
Manufacturing Engineering
Pricol Limited, Coimbatore

Coordinators:
Dr. Ravikumar. K. Professor,
Ph: +91 99941 57654
Mr. Mohankumar D, AP
Ph: +919789592209

KPR Institute of Engineering and Technology
Learn Beyond (Autonomous, NAAC "A")

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Event No.	:	31
Date	:	22.04.2022
Venue	:	Karumathampatti, Coimbatore
Level of the Event	:	College Level
Type of Event	:	Celebration
Title of the Event	:	Tree Plantation Drive 2022 – To Commemorate World Earth Day
In Association with	:	CIIED
Resource Person 1	:	-
Convener	:	Dr. K. Ravi Kumar, Professor/Mech
Co-convener	:	-
No. of Internal Participant (Count)	:	Faculty : 4 Research Scholars : Students : 5
No. of External Participant (Count)	:	Faculty : 3 Research Scholars : Students : 12

In view of World Earth Day on 22.04.2022, Tree plantation Drive 2022 has been organized by Institution's Innovation Council. The main aim of this Tree Plantation Drive is to plant more trees in a planned way. It is very necessary for the environment. Trees are the most part of nature. Planting trees in planned way has more environmental benefits such as it cleans air, it improves water quality, saves energy and it also raises real estate values. Also planting trees is vital to maintain a balance in the ecosystem. All living beings are dependent on trees in some way or another. Road or high-way side trees give shade and often save lives from accidents. Tree plantations drives are not only important for towns, it is also necessary to conduct tree plantation drives in villages also. So, tress plantation drives have been encouraged to plant more and more trees in order to maintain a balance in nature.



Institution's Innovation Council
in association with
**Centre for Innovation, Incubation and
Entrepreneurship Development (CIIED)**
organizes

Tree Plantation Drive

To commemorate

World Earth
Day
22.04.2022

 Date : 22.04.2022
Time : 10.00 A.M



/KPRIETonline

Tree planting Drive-2022



Event No.	:	32
Date	:	26.04.2022
Venue	:	Mechanical Engineering Block, KPR Institute of Engineering and Technology, Coimbatore
Level of the Event	:	College Level
Type of Event	:	Seminar
Title of the Event	:	Innovation : A pathway to IP
In Association with	:	IIC
Resource Person 1	:	Dr.Balaji Devaraj, AP (SLG), Department of Mechanical Engineering, Head – Centre – IPR
Convener	:	Dr. K. Ravi Kumar, Professor/Mech
Co-convener	:	-
No. of Internal Participant (Count)	:	Faculty : 3 Research Scholars : Students : 45

Department of Mechanical Engineering in association with IIC organizes seminar on **Innovation : A pathway to IP** to commemorate World Intellectual Property Day on 26.04.2022. **Dr.Balaji Devaraj,**

AP (SLG), Department of Mechanical Engineering, Head – Centre – IPR was the resource person for the program. The resource person provided an awareness about Intellectual Property Rights. Initiated with idea generation till IP protection. During discussion many case studies were analyzed, students gave good feedback about the event.



**KPR Institute of
Engineering and
Technology**

Learn Beyond

(Autonomous, NAAC "A")



Department of
**Mechanical
Engineering**

Department of Mechanical Engineering
is organizing a seminar titled

Innovation: a pathway to IP

In association with IIC

To commemorate
World Intellectual Property Day

Date: April 26, 2022

Time: 09:00 AM to 10:00 AM

Resource Person:



Dr. Balaji Devarajan, AP (SL.G)
Department of Mechanical Engineering
Head - Centre for IPR



kpriet.ac.in

[f](#) [@](#) [t](#) [v](#) [G](#) /KPRIETonline



Event No.	:	33
Date	:	27.04.2022
Venue	:	Thanam Hall
Level of the Event	:	College Level
Type of Event	:	Top-up Lecture
Title of the Event	:	WORK WITH 5S FROM A STARTUP'S PERSPECTIVE
In Association with	:	IIC
Resource Person 1	:	Mr. Paalkanna M , Assistant General Manager - Quality Engineering, M/S Janatics India Pvt Ltd, Coimbatore
Convener	:	Dr. S. Ramesh Babu, Professor, Head/ Mech
Co-convener	:	Mr. Deepan, Assistant Professor / MECH
No. of Internal Participant (Count)	:	Faculty : 5 Research Scholars : Students : 108

Department of Mechanical Engineering and 5S Team in association with Institute's Innovation Cell IIC organized a Top Up Lecture on Work with 5S from a startup's perspective on 27.04.2022 at Thanam hall. Mr. Paalkanna M , Assistant General Manager - Quality Engineering, M/S Janatics India Pvt Ltd, Coimbatore was the speaker of this session. 5S Coordinators of all the department participated in this event with their non-teaching staff. Totally 108 students of various department including student volunteers from Quality Club participated in this event. In the beginning of the event guest gave detailed explanation about the 5S concepts and he enumerated the practical steps for implementing 5S in an organization. Later he made the session more interesting by having a technical fun game. At last he showed the before and after 5S implementing photos which was taken from his industry. Later program ends with the question and answer session.

Outcome of the event with relevant PO& PSO mapping (Specify the mapping levels):

1. Students able to understand the core theme of 5S principles.
2. Students able to implement the 5S practices practically.

PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO1 0	PO1 1	PO1 2	PSO 1	PSO 2
	√	√			√	√		√		√			√

 Department of Mechanical Engineering
 INSTITUTION'S INNOVATION COUNCIL
 KPR Institute of Engineering and Technology
 Learn Beyond (Autonomous, NAAC "A")

Department of Mechanical Engineering and IIC Organizes
Top-up Lecture on
Work with 5S
 From a startup's perspective

Chief Guest:
Mr. Palkannan. P
 Assistant General Manager - Quality Engineering,
 M/s Janatics India Pvt. Ltd.,
 Coimbatore

27 April 2022
10:00 am to 12:00 pm
Thanam Hall

Convenor
 Dr. S. Ramesh Babu
 Head / Mechanical Engineering

Coordinator
 Mr. S. Deepan
 AP / Mechanical Engineering

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 /KPRIETonline



Event No.	:	34
Date	:	30.04.2022
Venue	:	Thanam Hall
Level of the Event	:	College Level
Type of Event	:	Interactive Session
Title of the Event	:	Startup Opportunities in Cyber Security
In Association with	:	-
Resource Person 1	:	Mr. Senthil Velan K.K, Head, Cyber Security – R&D Zacco Cyber Security Pvt. Ltd, Coimbatore
Convener	:	Dr. T. Sivakumar, Associate Professor/ CSE
Co-convener	:	-
No. of Internal Participant (Count)	:	Faculty : 5 Research Scholars : Students : 205

Dr.A.C Sumathi, HoD/CSE delivered the welcome address and further she introduced the speaker Mr. Senthil Velan K.K to the audience.

During the session, Mr Senthil Velan highlighted the evolution, need and scope of cyber security. UNI announced Cyber security as a top problem. Demand - too many threats, too few professionals. The research areas are networking, operating systems, low level programming, cryptography, hand-held devices and WiFi. 64

Skillset requirements: reverse engineering, crypto algorithms, advanced C, Python, OSI layers etc... CTF time.org website for developing hacking skills.

Certifications required: CISA, CISSP, CISM, CEH, GCIH

Finally, Dr.T.Sivakumar, Associate Professor/CSE concluded the session with Vote of Thanks.

 Department of
Computer Science and Engineering
Accredited by NBA, | Permanently Affiliated to Anna
University - Chennai

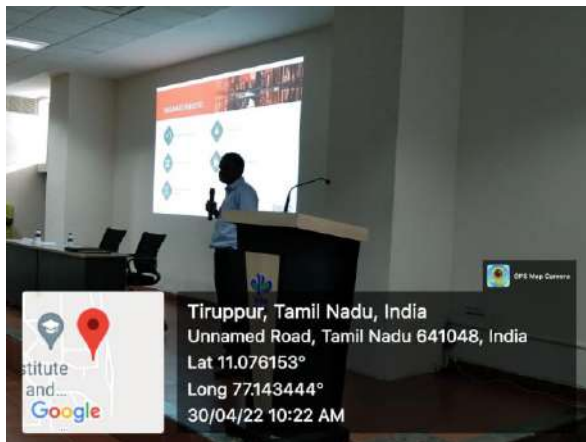
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INTERACTIVE SESSION ON "STARTUP OPPORTUNITIES IN CYBER SECURITY"

Mr. Senthil Velan K.K
Head, Cyber Security – R&D
Zacco Cyber Security Pvt. Ltd, Coimbatore

Date : 30/04/2022
Timing : 10.15 AM to 11.15AM
Venue : Thanam Hall



Event No.	:	35
Date	:	30.04.2022
Venue	:	Raagam Hall
Level of the Event	:	College Level
Type of Event	:	Seminar
Title of the Event	:	Innovation - A Key tool for Entrepreneurs
In Association with	:	-
Resource Person 1	:	Mr. Rajesh Dhamodharasamy, Senior Program Manager, Philips
Convener	:	Dr. P. Arunkumar, Assistant Professor(Sr.G) / BME
Co-convener	:	-
No. of Internal Participant (Count)	:	Faculty : 4 Research Scholars : Students : 100

The Department of Biomedical Engineering organized a session on " Innovation – A key tool for Entrepreneurs" on 30.04.2022 to encourage the student mindset in innovation. The session was addressed by Mr. Rajesh Dhamodharasamy, Senior Program Manager, Philips. He has explained the various stages of Innovation with respect to design thinking concept and also narrated the importance of the business model canvas for making successful entrepreneurs. He empathized more on becoming an entrepreneur for make in India concept. He explained the stages involved in entrepreneurship with several examples. About 100 participants has attended including faculty members and gain knowledge in converting their innovative ideas and projects to a successful market ready products with sustainability



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CREATIVITY IS THE MASTER OF MIND
KPR IET
DEPARTMENT OF BIOMEDICAL ENGINEERING



INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

THE DEPARTMENT OF BIOMEDICAL ENGINEERING

Organizes

Innovation - A key tool for Entrepreneurs

30.04.2022 (Saturday)
11.00 AM to 12:00 PM



IDEAS TO FUEL



Resource Person

Mr. Rajesh Dhamodharasamy
Senior Program Manager
Philips Inc.,
Venue: Raagam Hall

Faculty Coordinator
Dr.P.Arunkumar AP (Sr.G)/BME
IIC Innovation Ambassador



Kpriet/online





Event No.	:	36
Date	:	05.05.2022
Venue	:	KPR Institute of Engineering and Technology, Coimbatore
Level of the Event	:	College Level
Type of Event	:	Guest Lecture
Title of the Event	:	Science, Technology and Innovation towards Entrepreneur
In Association with	:	CIIED
Resource Person 1	:	Mr. Ajay Koushik, Research Scholar, Department of Chemical Engineering, IIT Madras
Convener	:	Dr. S. Balasubramanian, Professor, Head/ Chemical
Co-convener	:	Dr. E. Nakkeeran, Associate Professor / Chemical
No. of Internal Participant (Count)	:	Faculty : 3 Research Scholars : Students : 45

Department of Chemical Engineering, KPR Institute of Engineering and Technology jointly with Centre for Innovation, Incubation and Entrepreneurship Development conducted a Guest Lecture on “Science, Technology and Innovation towards Entrepreneur” on 05.05.2022 between 2-3 pm for students.

A total of 45 participants attended the program. Resource person for the programmer is Mr. Ajay Koushik, Research Scholar, Department of Chemical Engineering, IIT Madras Dr. E. Nakkeeran, Associate Professor, Chemical Engineering Department, KPRIET welcomed all the students for the guest lecture and introduced the Resource person to the students. Resource person started his speech from the definition of Science, Technology, Innovation and Entrepreneur and also distinguished the same with salient features. He also highlighted the entire technical scenario related to the topic. He informed the students that the future is now as these innovation skills are needed more than ever in our world with organizations facing disruption from COVID-19 and other forces and hence employees at all

levels need to develop their innovation and technological skills. He specifically explained in detail about the competencies like creativity, critical thinking, communication, strategic thinking, *and* problem solving to find and develop creative solutions for the complex world we live in. He also explained about the Increased emphasis on higher education and life-long learning to make effective use of the rapidly expanding knowledge base that brings Massive investments in research and development, training, education, software, branding, marketing, logistics and similar services. He also highlighted the Intensification of competition between enterprises and nations based on new product design, marketing methods and organizational forms He has showcased many research studies that includes interesting findings on desirable skills for the future that all employees should strive to possess such skills to become brilliant and successful innovators and entrepreneurs

The resource person highly motivated the students in the way that they can apply their knowledge and research abilities on the way to bring some new innovations in their respective area. Students get themselves interacted nicely with the resource person by asking very fruitful and highly interesting questions and got cleared their doubts.

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KPRIEET

CIIED

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education initiative)

Department of Chemical Engineering
Jointly with
Center for Innovation, Incubation and Entrepreneurship Development
Organizes a Guest Lecture
on
Science, Technology and Innovation
towards Entrepreneur

Mr. Ajay Koushik
Research Scholar
Department of Chemical Engineering
Indian Institute of Technology, Madras

Convenor
Dr. S. Balasubramanian
Professor & Head

Coordinator
Dr. Nakkeeran. E
Associate Professor

05.05.2022

2pm - 3pm

IV ChE Classroom

kpriet.ac.in /KPRIETonline

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4 Year Degree

KPRIEET supports Sustainable Development Goals



Event No.	:	37
Date	:	06.05.2022
Venue	:	KPR Institute of Engineering and Technology, Coimbatore
Level of the Event	:	College Level
Type of Event	:	Project Exhibition
Title of the Event	:	INNOVSENSE - 2022
In Association with	:	-
Resource Person 1	:	Mr. P Ranganathan, President, KPR Mills Limited, Coimbatore Mr. P Karthikeyan, Manager QC, ECI Systems private limited, Coimbatore Mr. A. Thanikachalamurthi, Assistant Manager – PLM, Milacron India Private limited (Mold Masters Division), Coimbatore
Convener	:	Dr. K. Ravi Kumar, Professor/Mech
Co-convener	:	
No. of Internal Participant (Count)	:	Faculty : 11 Research Scholars : Students : 264

The innovative spirit of KPR Institute of Engineering and Technology sparkles with the creative calibre of the students showcased in the Innovsense 2022, an Intra- collegiate project contest. The contest was organised on 06.05.2022 at the college premises where a total of 55 projects were registered and 53 projects were exhibited for evaluation. The event was organised by the Centre for Innovation, Incubation and Entrepreneurship Development (CIIED) of KPRIET.

On 06.05.2022 the Evaluators Mr. P Karthikeyan, Manager QC, ECI Systems private limited, Coimbatore and Mr. A Thanikachalamurthi, Assistant Manager – PLM, Milacron India Private limited (Mold Masters Division), Coimbatore reviewed the projects exhibited by students from interdisciplinary departments. During the Chief Guest address, our chief guest Mr. P Ranganathan, President, KPR Mills Limited, Coimbatore deliberated on the creative, communicative and cognizant skills to be enhanced by students of engineering colleges and congratulated the winners for their creative and innovative ideas. He also stressed on the vitality of innovation and illustrated its significance on future through real-time examples. During the Q&A session, the students clarified their queries related to advanced technological trends in the forthcoming years. Dr. A.Balamurugan, Head CFAC felicitated the gathering.

A total of 16 projects were awarded a cash prize of worth Rs. 40000 to the students. The contest opened the threshold of creative and skill based learning for the students to explore the world that are yet to discover.

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CENTER FOR INNOVATION, INCUBATION AND ENTREPRENEURSHIP DEVELOPMENT

INNOVSENSE 2022

(An Innovative Project Contest)

Chief Guest

 **Mr. P.Ranganathan**
President
KPR Mill Limited
Coimbatore

Evaluators

 **Mr. P.Karthikeyan**
Manager QC
ECI Systems Private Limited
Coimbatore

 **Mr. A.Thanikachalamurthi**
Assistant Manager - PLM
Milacron India Private Limited
(Mold Masters Division), Coimbatore

 06th May 2022  10.00 am

 C Block

 kpriet.ac.in /KPRIETonline







Event No.	:	38
Date	:	11.05.2022
Venue	:	C- Block, KPRIET
Level of the Event	:	College Level
Type of Event	:	Innovative Project Contest
Title of the Event	:	Innovative Project Contest 2022 owing to the celebration of National Technology Day
In Association with	:	ECE
Resource Person 1	:	Er. Dinesh Ponnusamy, Chief Executive Officer, Sai Incubations, Coimbatore
Convener	:	Dr. K. Ravi Kumar, Professor/Mech Dr. M. Kathirvel, Professor, Head/ ECE
Co-convener	:	Dr. S. Satheesh Kumar, Assistant Professor(Sr.G)/ECE
No. of Internal Participant (Count)	:	Faculty : 5 Research Scholars : Students : 60
No. of External Participant (Count)	:	Faculty : 4 Research Scholars : Students : 52

Er. Dinesh Ponnusamy, Chief Executive Officer, Sai Incubations, Coimbatore was the Chief Guest of the event. Mr.S.Satheesh Kumar Assistant Professor (Sr.Grade) and Department Coordinator- CIIED proposed the presidential address and welcomed the guest. He addressed all the streams of Engineering Students of KPRIET and student participants from various institutions. More than 110 members has participated in this event. Along with the

HoD and faculty members of the various engineering departments, CIIED members had attended the event.

The innovative project contest focused on bringing out the true talents of students community and make them to experience the usage of various sensors and equipment to build any innovative project. The evaluators of the event examined all the projects under various domain and provided their valuable suggestions in enhancing the project. Later, the participation certificates and prizes were distributed at Dhanam Hall, KPRIET. Er.Dinesh Ponnusamy addressed the gathering on how to bring the idea of project design as a hobby among student community. He clarified all the queries raised by the young student innovators. Mr.S.Satheesh Kumar – Department Coordinator/CIIED conveyed the vote of thanks for the event.



Centre for Innovation, Incubation and Entrepreneurship Development (CIIED)
in association with
Department of Electronics and Communication Engineering (ECE)
cordially invites for the

Celebration of National Technology Day (11.05.22)

"Innovative Project Contest"



Guest of Honour:
Er. Dinesh Ponnusamy
Chief Executive Officer
Sai Incubations,
Coimbatore

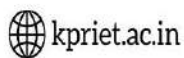
 11/05/2022

 10:00 AM

 C-Block, KPRIET

Coordinator:
Mr. S. Sathesh Kumar
Assistant Professor (Sr. Grade)
Department of Electronics and Communication Engineering
KPR Institute of Engineering and Technology
Coimbatore
Contact Details: 9790952195

Convenors:
Dr. K. Ravikumar - Professor & Head (i/c) - CIIED, KPRIET
Dr. M. Kathirvelu - Professor & Head - ECE, KPRIET







Event No.	:	39
Date	:	24.05.2022
Venue	:	Online Mode / Physical – Dhanam Hall, KPRIET
Level of the Event	:	College Level
Type of Event	:	Webinar
Title of the Event	:	Webinar on, “Design Thinking, Critical Thinking and Innovation Design”
In Association with	:	ECE
Resource Person 1	:	Dr. S. Arivazhagan, Innovation Officer, KPR Institute of Engineering and Technology, Coimbatore
Convener	:	Dr. K. Ravi Kumar, Professor/Mech Dr. M. Kathirvel, Professor, Head/ ECE
Co-convener	:	Dr. S. Satheesh Kumar, Assistant Professor(Sr.G)/ECE
No. of Internal Participant (Count)	:	Faculty : 4 Research Scholars : Students : 170

Dr.S.Arivazhagan, Innovation Officer, KPR Institute of Engineering and Technology, Coimbatore was the Chief Guest of the event. Mr.S.Satheesh Kumar Assistant Professor (Sr.Grade) and Department Coordinator- CIIED proposed the presidential address and welcomed the guest. He addressed around more than 120 Engineering Students of KPRIET, physically and more than 50 members has participated in this event through online. Along with the HoD and faculty members of the various engineering departments, CIIED members had attended the event. Title of the session is Webinar on Design Thinking, Critical Thinking and Innovation Design. The objective of this webinar was to emphasis the need of innovation with design thinking which demands critical thinking because of engineering ideas and shape of any industrial designs. He also discussed about creating the best possible energy mix for the future involves combining the most advanced technology with its production processes to generate more value and increase efficiency. This webinar was highly informative. In short the webinar provided valuable awareness and insight on the various aspects of critical thinking, design thinking and innovation design. He clarified all the doubts which has been interrogated by all the young entrepreneurs of KPRIET. Mr.S.Satheesh Kumar – Department Coordinator/CIIED conveyed the vote of thanks for the event.



Centre for Innovation, Incubation and Entrepreneurship Development (CIIED)
in association with
Department of Electronics and Communication Engineering (ECE)
organizes

Webinar on

"Design Thinking, Critical thinking and Innovation Design"



Resource Person:
Dr.S.Arivazhagan
Innovation Officer
KPR Institute of Engineering and Technology,
Coimbatore



24/05/2022



03:00 PM - 04:30 PM



<https://meet.google.com/xgw-avwd-oiu>

Coordinator:
Mr.S.Satheesh Kumar
Assistant Professor (Sr. Grade)
Department of Electronics and Communication Engineering
KPR Institute of Engineering and Technology
Coimbatore
Contact Details: 9790952195

Convenors:

Dr.K.Ravikumar - Professor & Head (i/c) - CIIED, KPRIET
Dr.M.Kathirvelu - Professor & Head- ECE, KPRIET





Event No.	:	40
Date	:	30.05.2022
Venue	:	Online Mode
Level of the Event	:	College Level
Type of Event	:	Webinar
Title of the Event	:	Skillset for Successful Start-up
In Association with	:	CIIED
Resource Person 1	:	Er. S. Sasidharan, Founder, EQUBZ Er. G. Kumaran, Founder, EQUBZ
Convener	:	Dr. V. Kumar Chinnaiyan, Professor, Head/EEE
Co-convener	:	Dr.R.Sambathkumar, Assistant Professor (Sl.G) / EEE
No. of Internal Participant (Count)	:	Faculty : 2 Research Scholars : Students : 35
No. of External Participant (Count)	:	Faculty : 1 Research Scholars : Students : 5

A heart-warming welcome was delivered by Dr.R.Sampathkumar, Assistant Professor(Sl.G), KPR Institute of Engineering and Technology, Coimbatore and Presidential address given by Dr.V.Kumar Chinnaiyan, Professor and Head, Department of EEE. The resource persons Er. S. Sasidharan, Founder, EQUBZ and Er. G. Kumaran, Founder, EQUBZ delivered the valuable presentation on

- How to start a startup
- Skillset
- How to get the fund

The resource persons shared their experience. The vote of thanks was delivered by Ms. A.Y. Buvanieswary , II -EEE, KPR Institute of Engineering and Technology, Coimbatore. There were 40 participants attended the webinar and get benefited. The department of EEE thanks to the management for providing this opportunity to conduct the webinar successfully.

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Department of EEE
KPRIET
Empower Through Learning

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

Department of Electrical and Electronics Engineering
in association with
Centre for Innovation, Incubation and Entrepreneurship Development
Organizes a
Webinar on
Skillset for Successful Start-up

30.05.2022
06:00 - 07:00 PM

Coordinator
Dr. R. Sampathkumar, AP (SI.G)/EEE

Convenor
Dr. V. Kumar Chinnaiyan
Professor & Head/EEE

Er. S. Sasidharan
Founder - Equbz
Coimbatore

Er. G. Kumaran
Founder - Equbz
Coimbatore

<https://meet.google.com/mxb-qzpn-sne>

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